

O'Holleran, Jennie (GOV)

From: Haymore, Todd (GOV)
Sent: Friday, May 19, 2017 1:14 PM
To: Framme, Hayes (GOV); O'Holleran, Jennie (GOV)
Subject: Fwd: Executive Director of the Virginia Israel Advisory Board
Attachments: Executive Director, VIAB - Letter to Sec'y Haymore.pdf; ATT00001.htm

FYI

Sent from my iPhone

Begin forwarded message:

From: Kim Clark <kclark@vriusa.com>
Date: May 19, 2017 at 11:29:12 AM EDT
To: "Haymore, Todd" <todd.haymore@governor.virginia.gov>
Cc: "William Howell (delwhowell@house.virginia.gov)" <delwhowell@house.virginia.gov>, "M Kirkland Cox (DelKCox@house.virginia.gov)" <DelKCox@house.virginia.gov>, "Thomas Norment (district03@senate.virginia.gov)" <district03@senate.virginia.gov>, "Richard Saslaw (district35@senate.virginia.gov)" <district35@senate.virginia.gov>, "Timothy Hugo (DelTHugo@house.virginia.gov)" <DelTHugo@house.virginia.gov>, "Terry Kilgore (DelTKilgore@house.virginia.gov)" <DelTKilgore@house.virginia.gov>, "Frank Wagner (district07@senate.virginia.gov)" <district07@senate.virginia.gov>, "Frank Ruff (district15@senate.virginia.gov)" <district15@senate.virginia.gov>, "David Toscano (DelDToscano@house.virginia.gov)" <DelDToscano@house.virginia.gov>, "John O'Bannon (DelJOBannon@house.virginia.gov)" <DelJOBannon@house.virginia.gov>, "Mel Chaskin" <mchaskin@vriusa.com>, Aaron Roberts <aaronmichaelroberts@gmail.com>, Abby Moore <abymooreVA@gmail.com>, "Aliza Asher" <Aliza@viab.org>, "Ann Wooldridge (willhoit.ann@gmail.com)" <willhoit.ann@gmail.com>, Aviva Frye <Springtime0691@yahoo.com>, Bob Budoff <bob.budoff@gmail.com>, Bob Zahler <Robert.Zahler@pillsburylaw.com>, "Chuck Lessin" <chucklessin@gmail.com>, Daniel Fogel <dfogel@jewishrichmond.org>, Darcy Hirsh <dhirsh@jcouncil.org>, David Oblon <dao@albo-oblon.com>, "David Tenzer" <dtenzer@gfdg.com>, Dietra Trent <dietra.trent@governor.virginia.gov>, Donald Ferguson <dferguson@oag.state.va.us>, Eileen Filler-Corn <Eileenfillercorn@gmail.com>, Eric Steigleder <Eric.Steigleder@governor.virginia.gov>, Fran Fisher <fran@revrecon.com>, Gail Bassin <gbassin@jbsinternational.com>, Harry Graber <hgrab@uift.org>, "Haymore, Todd" <todd.haymore@governor.virginia.gov>, "Irv Blank" <irvblank@parisblank.com>, "Jay Klebanoff (jaykleb@hotmail.com)" <jaykleb@hotmail.com>, Jay Myerson <myerson@myersonlaw.net>, Jeffrey Brooke <jbrooke@poolemahoney.com>, Jerome Chapman <jerome.chapman@aporter.com>, "Jody Sarfan" <sarfans@aol.com>, Joel Kanter <Wndyctyfn1@aol.com>, Julie Krachman <juliek@viab.org>, Kevin O'Holleran <koholl1@gmail.com>, Larry Davidson <LDavidson@davidsonsclothing.com>, Larry Krakover <lkrakove@msn.com>, "Laura Jennings" <Laura.Jennings@governor.virginia.gov>, Marc Broklawski <marc.broklawski@gmail.com>, Marcus Weinstein <cweinstein@weinsteinproperties.com>, Mark Dreyfus <mdreyfus@ecpi.edu>, Meggie Lareau <meggie.lareau@governor.virginia.gov>, Mel Chaskin <mchaskin@vriusa.com>, Michael Gillette <mgillette@bsvinc.com>, Nannette Shor <shornannette4@gmail.com>, Nathan Shor <nshor@slnusbaum.com>, Ralph Robbins <robbins@viab.org>, Robin Mancoll <rmancoll@uift.org>, Sam Asher <SAsher@jewishrichmond.org>, Sophie Hoffman <seaside.sophie@gmail.com>, "Steve Rakitt" <steve.rakitt@shalomdc.org>, Steve Valdez <steven.valdez.lu@gmail.com>, Steve Wendell <swendell@uicvp.org>, "Steven Lederman" <SLederman@ssd.com>, Todd House

<todd@toddrhouse.com>, Will Frank <williamfrank@gmail.com>

Subject: Executive Director of the Virginia Israel Advisory Board

Good morning Secretary Haymore,

Attached please find a letter from Mel Chaskin, Chairman of the VIAB, regarding the above subject.

Mel can be reached at 703-472-3770 or at mchaskin@vriusa.com.

Best regards,

Kim Clark (for Mel Chaskin)

Director of Human Resources

Vanguard Research, Inc.

6225 Brandon Ave., #260

Springfield, VA 22150

703-416-0400

FAX 703-560-3140

O'Holleran, Jennie (GOV)

From: O'Holleran, Jennie (GOV)
Sent: Tuesday, May 16, 2017 5:30 PM
To: Marc Broklawski
Subject: Re: Call to discuss Virginia Israel Advisory Board

Great. Thanks!

Sent from my iPhone

On May 16, 2017, at 5:27 PM, Marc Broklawski <marc_broklawski@gmail.com> wrote:

9:30 am works. My cell is 516-749-9613. Thanks.

v/r,
Marc

From: O'Holleran, Jennie (GOV) <Jennie.OHolleran@governor.virginia.gov>
Sent: Tuesday, May 16, 2017 5:17:28 PM
To: Marc Broklawski
Subject: RE: Call to discuss Virginia Israel Advisory Board

Great. Can I call you around 9:30? Or 1:30? What's the best number to reach you?

Jennie O'Holleran
Policy Director
Office of Governor Terry McAuliffe
m: (703) 216-0798
d: (804) 692-2566

From: Marc Broklawski [mailto:marc_broklawski@gmail.com]
Sent: Tuesday, May 16, 2017 5:14 PM
To: O'Holleran, Jennie (GOV)
Subject: Re: Call to discuss Virginia Israel Advisory Board

Sure, I'm available today or tomorrow. Just let me know what works and I can check my schedule.

v/r,
Marc

From: O'Holleran, Jennie (GOV) <Jennie.OHolleran@governor.virginia.gov>
Sent: Tuesday, May 16, 2017 5:12:12 PM
To: Marc_broklawski@gmail.com
Subject: Call to discuss Virginia Israel Advisory Board

Hi Marc –

Are you available for a call tomorrow regarding the Virginia Israel Advisory Board?

O'Holleran, Jennie (GOV)

From: O'Holleran, Jennie (GOV)
Sent: Wednesday, May 3, 2017 12:10 PM
To: Haymore, Todd (GOV)
Cc: Hobbs, Meghan (GOV); Framme, Hayes (GOV)
Subject: FW: Virginia Israel Opportunity Briefing: Search for New Director Begins to Replace Retiring Executive Director Robbins

Can we discuss this at your earliest convenience?

Thanks!

From: Jennie O'Holleran [mailto:jennie.oholleran@gmail.com]
Sent: Wednesday, May 03, 2017 10:24 AM
To: O'Holleran, Jennie (GOV)
Subject: Fwd: Virginia Israel Opportunity Briefing: Search for New Director Begins to Replace Retiring Executive Director Robbins

----- Forwarded message -----

From: Kevin O'Holleran <koholl1@gmail.com>
Date: Wed, May 3, 2017 at 9:41 AM
Subject: Fwd: Virginia Israel Opportunity Briefing: Search for New Director Begins to Replace Retiring Executive Director Robbins
To: Jack Moline <jmoline@interfaithalliance.org>, Jennie Moline O'Holleran <jennie.oholleran@gmail.com>

----- Forwarded message -----

From: Ralph Robbins <robbins@viab.org>
Date: Wed, May 3, 2017 at 9:40 AM
Subject: Virginia Israel Opportunity Briefing: Search for New Director Begins to Replace Retiring Executive Director Robbins
To: koholl1@gmail.com

Virginia-Israel Opportunity Brief

Virginia-Israel Advisory Board

May 3, 2017, Vol 1- Issue 39

VIAB Executive Director Ralph Robbins Announces Retirement Effective September 1, 2017

Search For Replacement Begins May 3

May 2017 - Richmond, VA

After almost seventeen years at the Virginia Israel Advisory Board (VIAB), Ralph Robbins, Executive Director, has announced that he will retire on Sept 1, 2017.



Ralph Robbins, Executive Director, VIAB

Mel Chaskin, the Chairman of the VIAB has formed a search committee to identify the most qualified person to replace Ralph. According to Mel, "Replacing Ralph will not be easy as he combines passion with an

entrepreneurial approach to grow Israeli businesses in the Commonwealth of Virginia leading to expansion into the rest of the United States. He has a unique skill set with a business background in both the United States and Israel."

The search will continue until June 15 with interviews scheduled for June 27, 2017 in Richmond. The new Executive Director will assume the position on August 1, 2017.

In his report to his Board of Directors, Ralph said, "While there are many important projects in the VIAB pipeline, I hope to have closure on several of them in the coming months. I will work closely with the new Executive Director in both Virginia and Israel to assure a smooth transition and a continuity of all the programs that we have initiated or that are in our pipeline."

[Click for Application Information](#)

"Strauss Group-Virginia Tech" Commercialization Program Kicks Off with 7 companies Presenting to Experts

Four Companies From Program Begin Commercialization Process

January 2017 - Richmond, VA

After the July 2017 Governor's visit to Israel and the signing of a Memorandum of Understanding

between the Commonwealth of Virginia and the Strauss Group, the VIAB initiated a program where Israeli agro-tech companies competed to get a chance to present to a panel of experts including Eyal Shimoni, CTO of the Strauss Group; Tom Thompson, Dave Kuhn and Robert Williams, experts from Virginia Tech; Les Abelson of the Israel Innovation Authority; and Ron Maron of the BIRD Foundation.



While seven companies were chosen to present initially, the program is on-going with a rolling acceptance. The program's purpose is to identify and assist select Israeli agro-tech startups, emerging ventures, and mature companies which are qualified to enter and expand in the US market.

Executive Director Ralph Robbins said, "The inaugural program was successful and four of the companies presenting have already visited Virginia for intensive business development tours. We will continue to work with the original companies and other companies as they apply for the program and are selected for participation." [More information including application process](#)

Israeli UAS Delegation Visits Virginia- Highlight is High Level Meeting with FAA

VIAB Introduces Israeli Agro-Tech UAS Delegation to the Virginia Business Ecosystem

March 2017 - Throughout Virginia
Leveraging results from the extremely successful Strauss-Virginia Tech program, VIAB brought three of the presenting companies, Wings & Rotors, Skyx and CN Airways, to Virginia for an intensive and strategically focused 4 days of meetings



Eylon Sorek of Skyx presents to a group of thirty regional stakeholders in Wise County Virginia

Through VIAB's extensive network including Wise County leader, Jack Kennedy, and Virginia Tech's Mid-Atlantic Aviation Partnership (MAAP) Director, Mark Blanks, the VIAB was able to introduce the delegation to federal and state governmental entities including the FAA, entrepreneurs, and possible funders. The VIAB is currently working with all of the stakeholders on next steps.

Hebrew University and Virginia Tech Announce a New Academic Grants Program in Water, Food Science and Agrotech

Academic Partnerships expected to Lead to Commercialization Opportunities in the US

May 2017 - Blacksburg VA & Jerusalem Israel
The Hebrew University of Jerusalem Robert H. Smith Faculty of Agriculture Food and Environment and the Virginia Tech College of Agriculture and Life Sciences have announced a new partnership to provide initial research and development funding to launch innovative projects that will address food and water security issues around the world



THE HEBREW UNIVERSITY

The partnership will provide seed funding for researchers who identify complementary research strengths and promote synergies at both institutions. Faculty members from the two universities will build teams and compete for four to five \$50,000 grants awarded to projects which the partnership feels will most closely align with the program while having the greatest chance of success. The program is expected to launch in late 2017. [More](#)

Virginia Philanthropists, Marcus & Carole Weinstein, to be Recognized by Ben Gurion University Academic Program in Water, Food Science and Agrotech

Couple Endows State of the Art Software and Information Systems Engineering and Cyber Security Building

May 2017 - The Negev, Israel

Richmond businessman and VIAB Board Member Marcus Weinstein and his wife Carole have been major contributors to the Ben Gurion University over the years and their giving has culminated in a brand new state of the art building at the University. As part of the university's 47th Board of Governors meeting, the building will be inaugurated and the University will also be dedicating the Carole Weinstein Chair in Information Systems Engineering.



Marcus & Carole Weinstein

Many leaders of Israel's software and information systems as well as business leaders in the field are expected to participate in the program. [To attend the event, click here.](#)

Darkblade Ranked #1 on Fantastic 50 List in Virginia

Virginia Chamber of Commerce names Darkblade Fastest Growing Virginia Company

April 2017 - Stafford, VA

When VIAB chose Virginia-based Darkblade Systems to be the first company for our Virginia-Israel Small & Disadvantaged Business Set-Aside "teaming" program, we knew the company was headed for great things. Now the Virginia Chamber of Commerce has recognized Darkblade Systems, whose revenue grew 1,848 percent from 2012 to 2015, as the fastest growing company in the Commonwealth.



This special VIAB program teams high quality, emerging Israeli companies with specially designated U.S. companies (8A, Veteran Owned Small Business, Woman owned, etc) to fast track business opportunities into the federal market. The program takes advantage of a US law that "sets aside" 3% of all Federal Agency budgets to level the playing field for these specially designated companies like Darkblade Systems -- a Service Disabled Veteran Owned Small Business. This approach provides the U.S.-Israel teaming partnership with an advantage to enter the Federal marketplace.

Virginia has a large concentration of these companies and the VIAB can help Israeli companies with leading-edge technologies locate the best of breed to partner with in this category. To request more information, click [here](#).

Minds in Motion Completes Seventh Successful Year

Richmond Ballet Minds in Motion Leadership Hopes to Expand Program in 2018

January, 2017 Emek Hefer, Israel

In January, the eighth annual Minds in Motion Richmond Ballet Israel residency had a successful two weeks teaching over 300 Arab-Israeli and Jewish-Israeli students to work together to bring a dance performance to their communities.



Emily Dandridge, Teaching Artist for the the Minds in Motion Program for the Richmond Ballet, said, "This program proves over and over again that despite our "differences" we are all the same - through movement we can learn and grow, and most importantly - we can fly." Cat Studdard, Minds in Motion Program Director for the Richmond Ballet added "We are so thankful to the Virginia Israel Advisory Board for helping us secure the funding for this program, and introducing us to people all over Virginia who understand that our work is important. We are already planning next year's program."

[Watch the presentation introduced by Senator Kaine](#)

SIGN UP FOR OUR NEWSLETTER



Virginia Israel Advisory Board

8300 Boone Blvd, Suite 450
Tysons, Virginia 22182
robbins@viab.org
www.viab.org

SIGN UP FOR OUR NEWSLETTER

STAY CONNECTED:



VIAB, 6700 Boone Blvd., Suite 450 Vienna, VA 22182

800-443-3333 | www.viab.com

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--
Jennie Moline O'Holleran
(703) 216-0798

O'Holleran, Jennie (GOV)

From: Kim Clark <kclark@vriusa.com>
Sent: Monday, November 21, 2016 2:05 PM
Cc: Mel Chaskin
Subject: VIAB 2016 Annual Report
Attachments: VIAB 2016 Annual Report Memo.pdf; VIAB Annual Report FY2016.pdf

Good afternoon,

Attached please find the 2016 Virginia Israel Advisory Board (VIAB) Annual Report and cover memo from the Chairman, Mel Chaskin.

Mel can be reached at mchaskin@vriusa.com or at 703-416-0400 with any questions.

Best regards,

Kim Clark (for Mel Chaskin - Chairman, VIAB)

Director of Human Resources
Vanguard Research, Inc.
6225 Brandon Ave., #260
Springfield, VA 22150
703-416-0400
FAX 703-560-3140



COMMONWEALTH of VIRGINIA

Office of the Governor
Virginia Israel Advisory Board

MEMORANDUM

TO: Governor Terry McAuliffe

FROM: Mel Chaskin – Chairman, Virginia Israel Advisory Board
Ralph Robbins – Executive Director

DATE: November 18, 2016

RE: 2016 Annual Review of the Virginia Israel Advisory Board

CC: Distribution List (Attached)

The VIAB contributed to the growth of 97 new jobs in FY 2016. These jobs generated approximately \$5.63 million in revenue and in state tax revenue of \$323,495.00. The board continues to be an effective means of enhancing the relationship between Virginia and Israel. Based on direct and indirect job creation from projects developed by the VIAB (FY 2000-2016) the Commonwealth has historically received 550% return on investment.

A handwritten signature in black ink, appearing to read "Mel Chaskin".

Mel Chaskin
Chairman, Virginia Israel Advisory Board

Distribution List (via email):

The Honorable Dave Albo
The Honorable Robert Bell
The Honorable Kirkland M Cox
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The Honorable Eileen Filler-Corn
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The Honorable Janet D Howell
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The Honorable Ryan McDougale
The Honorable James W Morefield
The Honorable Thomas Norment
The Honorable Mark Obenshain
The Honorable Richard Saslaw
The Honorable Jill Holtzman Vogel
The Honorable R Lee Ware

VIAB Board Members – including Secretary Haymore and Secretary Trent

Lt Governor - Ralph Northam
Attorney General - Mark Herring

Secretary of Commonwealth – Kelly Thomasson
Secretary of Finance - Ric Brown
Secretary of Agriculture - Basil Gooden
Secretary of Technology – Karen Jackson
Chief of Staff – Paul Reagan

Legislative Automated System – DPB
Toni Walker - DPB

Policy Director – Jennie O'Holleran
Sr Policy Advisor – Massey Whorley

VEDP
Dan Gunderson
Vince Barnett

VIRGINIA ISRAEL ADVISORY BOARD



Signing of Memorandum of Understanding between Strauss Group and Virginia Tech

FY2016

Mel Chaskin Chairman
Chuck Lessin Vice Chairman
Ralph Robbins Executive Director
November 2016



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Virginia Israel Advisory Board

FY 2016 REVIEW OF ACTIVITIES

Summary

1. The most significant activity for the previous year was the planning and execution of Governor McAuliff's economic development mission to Israel. The first visit was postponed for eight months with the visit taking place in July 2016. The additional lead time allowed the VIAB to identify and develop additional, significant opportunities. The Governor was on the ground for 46 hours, participated in 11 high-quality meetings, made four announcements and signed an MOU between the Strauss Group and Virginia Tech, which will augment our growing activities in agro-technology.
2. One of the most significant meetings has resulted in Project Turbine. An Israeli company with strong financial backing and success in Israel and Europe was convinced, after having met the Governor, that Virginia can offer a unique opportunity for the company to enter the US market. The goal of the company is to build multiple facilities of either wind, solar or hybrid solar & wind that will add up to 500 MW of power or more. The company visited Virginia in August, approximately a month after the Governor met with them, has hired a team of Virginia experts to lead the analysis and development, and plans to revisit Virginia in early December 2016 to close deals. The project has added significance since Virginia has no wind farms at this time.
3. An MOU was signed between the Strauss Group and Virginia Tech. If activated properly, the MOU should result in several new programs or projects per year with the Strauss Group sourcing many of the opportunities. As the Strauss Group is a 50% owner of Sabra Dipping and PepsiCo owns 50%, we expect the MOU to augment interaction with these companies as well.
4. The first phase of the Chickpea research at VSU had disappointing results. The VIAB worked with the Secretary of Agriculture to shift the research to Virginia Tech along with modest State funding for Chickpea development. While research is currently being done at Virginia Tech determining the "best practices" for growing chickpeas in Virginia, the consensus is that only a full breeding program will result in a Virginia Chickpea that will be resistant to diseases that express themselves in a chickpea grown in a more moist Virginia climate. Virginia Tech will work with the Chief Sabra Agronomist to determine the best course of action to be taken as we move forward.
5. EPC, a manufacturer of an onsite waste treatment facility for remote locations, announced their entry into the US market through a successful RFP in Tazewell County and their intention to expand manufacturing and assembly in Tazewell.
6. During the Governor's visit, Tessa Dairy announced a \$500,000 gift of their micro dairy production facility to Virginia Tech which will provide the company with a showcase facility from which they expect to expand into the US.



7. Aquaculture continues to be a major focus for the VIAB. The VIAB initiated Project Jonah, which is expected to be a major transformational project creating 426 jobs in Southwest Virginia. The VIAB worked with the company and VCEDA to secure a conditional grant of \$10 million. The grant is conditional on the company raising over \$60 million in equity. A major management change took place in 2015 which has raised concerns by VIAB management.
8. Independent of Project Jonah, the VIAB has been working with three other aquaculture companies with proven innovations. The VIAB will join Virginia Tech's Aquaculture expert, Dave Kuhn Ph.D., for a working visit to Israel in January 2017 to meet these companies and additional companies in the field.
9. Because of the time consumed in planning the Governor's mission to Israel and the soft economy, the number of new jobs created during FY2016 was less than in FY2015, 97 vs. 144 respectively. However, the pipeline of new jobs has grown. The 97 new jobs represent additional tax revenue to the Commonwealth of \$323,495 on a tax base of \$5.63 million.
10. From FY2000 – 2016, the VIAB has been involved with activities adding approximately 2,051 new jobs to Virginia's workforce. These jobs have generated approximately \$67.7 million in state tax revenues. If we discount this amount by a conservative 78% for multiple parties involved in the facilitation process, the amount of tax revenue generated by the VIAB is \$14.9 million which represents a 550% return on Virginia's investment in the VIAB over the past 16 years.
11. The current pipeline of jobs is very robust and includes Project Turbine which we are aggressively pursuing and are optimistic that we will close in FY2017. The VIAB projects that the current pipeline of activities will increase jobs in Virginia by 1,104 jobs over the next one to three years. This would translate to an additional state tax revenue of \$3.68 million based on a tax base of \$64.0 million.
12. Based on the longer term projects in our pipeline, the VIAB projects the potential for an additional 1,405 jobs over the next five years which would increase the additional state tax revenue by \$4.69 million based on a tax base of \$81.5 million.
13. The State Auditor of Public Accounts completed the VIAB Audit for FY2016 and reported no issues.

VIAB OBJECTIVES

The primary mandate of the Virginia Israel Advisory Board continues to be economic development in Virginia. Our goals and strategies are:

- ↓ Facilitating new Israeli company entry into Virginia.
- ↓ Working with the Israeli companies already located in Virginia to help facilitate internal growth and expansion via the VIAB extensive network.
- ↓ Leveraging each company's strength to create a multiplier effect for job creation.
- ↓ Place emphasis on job creation in Southwest Virginia in the area of Agro Technology. This will augment a "new economy" for a rural area that has been dramatically affected by the decline in both the tobacco and coal industries. It also leverages a great strength in the area due to the presence of Virginia Tech which has a world class reputation in Agriculture.
- ↓ Devoting from 10% - 15% of our energies to unique educational and cultural projects.

ECONOMIC DEVELOPMENT MISSION

Governor McAuliffe Visit to Israel July 2016

Significant opportunities generated by economic development trip to Israel

The Governor's trip to Israel created opportunities to accelerate existing projects and to develop new projects. The delegation was led by three Secretaries. While the trip was only forty-six hours long, the time was filled with high quality meetings with significant job creation potential.

I am excited to say that our trade mission to Israel was very successful.

Governor Terry McAuliffe



Virginia Delegation to Israel
July 9 – 11, 2016



Secretary of Agriculture
Todd Haymore



Governor Of Virginia
Terry McAuliffe



Secretary of Trade
Maurice Jones

We achieved the following during the visit:

- 11 tier one meetings
- Reception: 250 business guests
- Multiple press interviews
- 4 announcements
- MOU signed between Strauss Group (Sabra partner and VT)
- Prime Minister meeting



1. Project Cycle

Disruptive technology that converts municipal solid waste into high-value plastic

The company has developed a breakthrough patented technology enabling the conversion of unsorted Municipal Solid Waste (MSW) into a novel thermo-plastic composite material. The company's management has visited Virginia several times and the Governor reciprocated with a visit to their facility. The key parameters for this project are:

- ↓ \$40-\$70 million+ facility in Virginia
- ↓ Timeline: decision within six months

104 Jobs

1-3 years



2. Project Innovation

A leading Israeli company expected to open a cyber innovation center in Northern Virginia

The company envisions establishing an **Innovation Center** within one year and expects 40-50 personnel to be employed within 3 to 5 years, with continued expansion beyond five years. The company plans to establish an additional business unit at this Virginia location for marketing, professional services and technical support for the products and services that will be generated in the

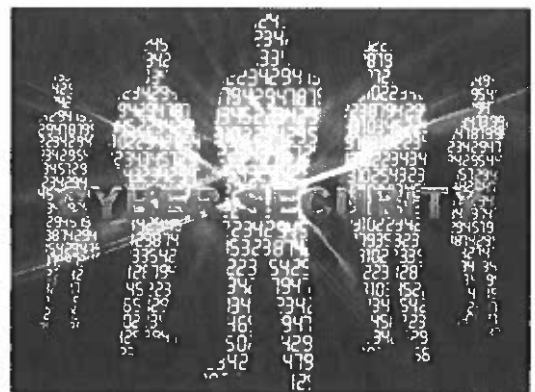
50 Jobs

1 - 3 years

300 Jobs

3 - 5 years

innovation center. The company projects the sales and tech support division will add from 200 – 300 additional positions over a 5-year period following successful product development.



While the company has developed three such centers in Israel, Europe, and the Far East, this will be their only innovation center in the United States.

3. Project Turbine

A leading Israeli company interested in building multiple alternative energy projects for solar, wind and hybrid energy facilities in Virginia

The Governor and his team visited Energix, an alternative energy company that builds and operates projects in Europe and Israel. The company wants to enter the solar and energy field in the United States and is interested in Virginia because of its potential and underdevelopment of alternative energy.



The Governor with the CEO of the parent company at the Company HQ in Tel Aviv

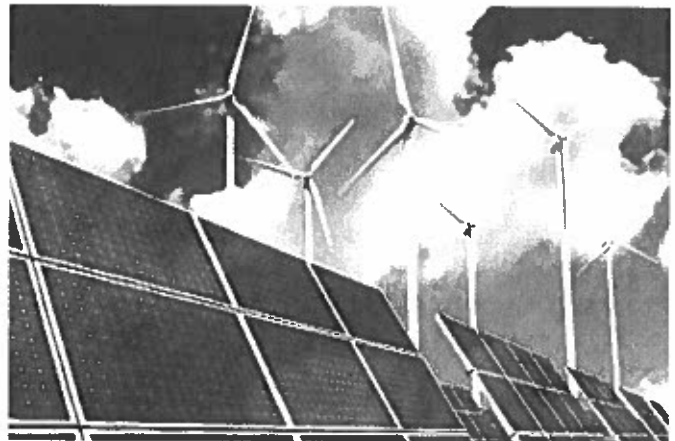


Financial Strength and other Attributes:

- Strong financial backing from their Israeli "parent" company, Alony Hetz, with over \$1 billion in real estate projects in Washington DC and Northern Virginia. Alony Hetz partners with the Carr Group in Washington, DC.

AlonyHetz

- Ability and desire to build and operate the facility(s).
- The desire to construct 500+MW of solar/wind/hybrid alternative energy facilities in Virginia, where there is not one wind facility.
- Emphasis on social responsibility.



The company visited Virginia within two months of the Governor's visit to Israel. The VIAB continues to drive the project bringing together counties, private and

600 Jobs

1-3 years

500+ Jobs

2 - 5 years

public experts in energy, the VEDP, and other relevant groups.

Asi Levinger
Energix CEO
in Wise County



4. Tessa to enter US Market via Virginia Tech

Israeli company to donate \$500,000 of equipment to Virginia Tech Food Science & Technology Department

Tessa announced during the Governor's reception that the company would give a \$500,000 mini dairy to the Virginia Tech Food Science and Technology Department at Virginia Tech. The equipment will serve as a teaching tool for the University and a demonstration site for marketing efforts of the company in the US.



10 Jobs

1-3 years

30 Jobs

2-3 years

Plans call for manufacturing and assembly in the Southwest Virginia. TESSA Mini Dairy lines are equipped for a full production cycle including the equipment for receiving and cooling milk, pasteurization, separation, fermentation and packing of ready products. Apart from these, TESSA Mini Dairy lines include all necessary auxiliary units and equipment such as pumps, filter, auxiliary facilities, and so forth.

"This is unique equipment that I have not seen before in the United States."

Professor Joe Marcy, Ph.D., Head of Food Science and Technology Department, Virginia Tech

5. EPC LTD enters US market via Tazewell, Virginia

An onsite wastewater recycling technology that will serve new recreational park

EPC "bio-disk" system uses an ecologically friendly biosystem to address challenges of rural communities where connecting to the municipal line is cost prohibitive. The bio-disk unit is a scalable system designed for multiple residential clusters of individual homes in residential, subdivision, apartment complexes, condominium, and commercial applications such as hotels, shopping malls, convenience and entertainment and recreational centers such as parks.

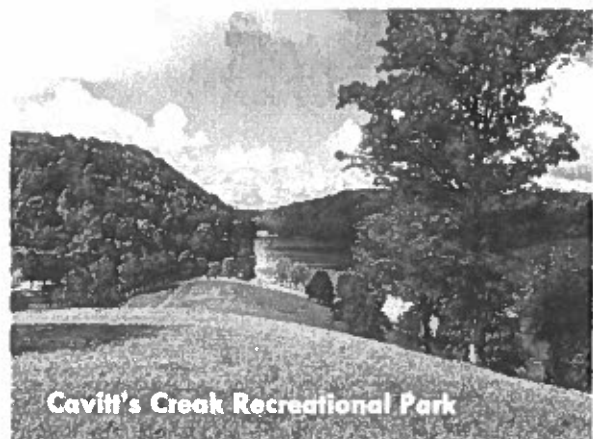


E.P.C Ltd.

The VIAB recognized the importance of EPC's solution for rural America and the quality of the company's management and worked with EPC for many years to help the business define their proper market entry strategy here in the Commonwealth.

Current Status

EPC won an RFP from Tazewell to install its system in Cavitt's Creek Recreational Center which up to now has been unable to reach its goal of incorporating revenue generating cabins on the property because of the prohibitive costs of connecting to the main sewage line. As an alternative to septic systems, EPC's system requires much less land and is ecologically friendly.



EPC additionally is now supplying both the cabins and the waste treatment infrastructure that was not part of the original RFP. With the unit in place, the county expects to receive all the permits necessary to activate the unit before the end of 2016.

Next Stage for EPC

The company has installed the system and is waiting for the County to provide final permits needed for commencement of operations.

EPC is currently installing piping and connections at the request of the county using novel products by another Israeli company, Hofit, one of the largest producers and the original inventor of polyethylene inspection chambers, manholes, and other products for drainage, sewage and water treatment systems.

The VIAB will continue to work with EPC to determine the next steps in their expansion:

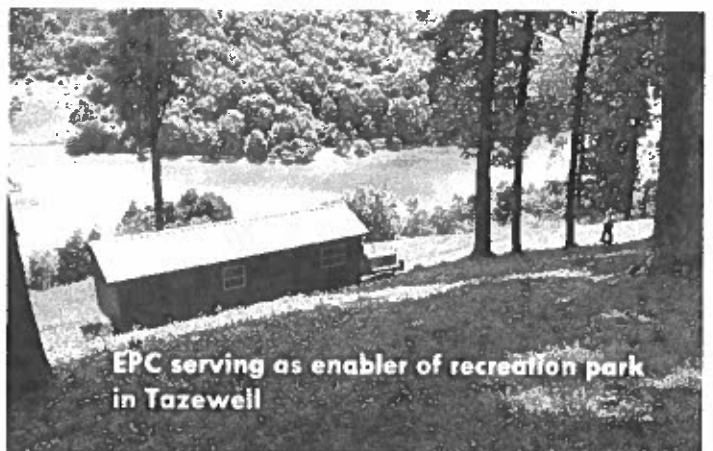
25 Jobs
1-3 years

75 Jobs
2-5 years

1. Build a sales organization.
2. Begin assembly of bio disk in Virginia once sales develop. The Tazewell facility will be the demonstration center.
3. Work with Hofit via EPC to determine the potential for expansion into the US.



EPC unit at Tazewell



EPC serving as enabler of recreation park in Tazewell



Virginia Tech delegation to Israel visits Hofit.

Jeremy Weissman
CEO, EPC



6. Sensilize brings value added payload to UAV industry

Opportunity in Wise County could serve as entry point for company into US market

The VIAB has identified a unique entry point for Sensilize, an Israeli company that has developed a value-added, miniaturized, multispectral sensing platform for UAVs. The VIAB worked with Wise County and the MAAP program at Virginia Tech to develop an opportunity for the company to demonstrate its platform that enables quicker and more cost effective methods for verification of compliance



issues for reclaimed abandoned coal mines. Deployment of the product will lead to quicker conversion of land to new economic development uses increasing jobs and revenues in economically depressed areas.

Multiple Applications

Sensilize offers a "Spatial Decision Support System" that provides valuable information on vegetation, based on imagery. The platform can easily be adapted for various applications to be used in the forestry, agriculture and utility industries just to name a few for early identification of potential disease and other threats. The VIAB hopes to work with the company to:

- Assist company to identify other applications via our resources at Virginia Tech.
- Assist the company in exploring opportunities for commercialization in Wise County.

Additional Opportunity

The VIAB is working with another Israeli company that has developed a working demonstration model for a "gyrocopter." **Wings&Rotors** has designed a new type of VTOL/STOL UAV family, based on autogyro aircraft, for the civilian and HLS market.

The VIAB is exploring a potential collaboration between both companies in which Wings & Rotors incorporates the Sensilize payload into its system to develop a service-oriented business with

various applications that can be developed in cooperation with Sensilize, Virginia Tech, and other potential stakeholders. Wise County will be an option for assembly as well.

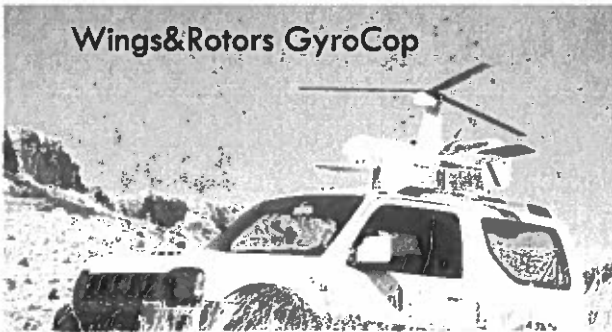
10 Jobs

1-3 years

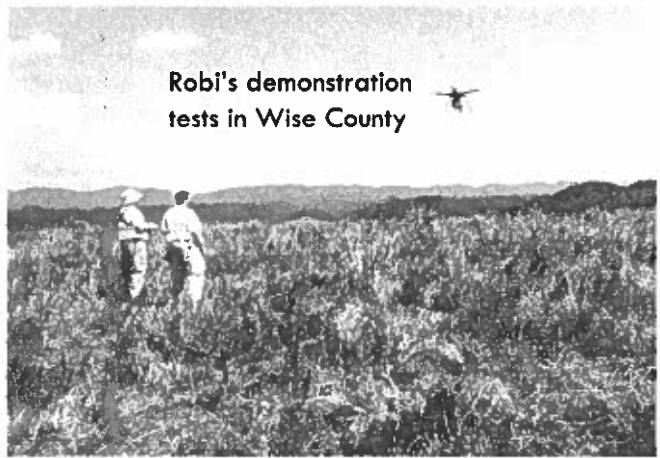
40 Jobs

2-5 years

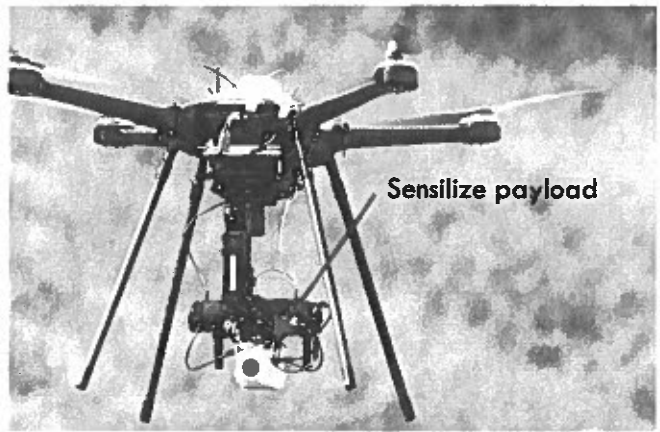
Wings&Rotors GyroCop



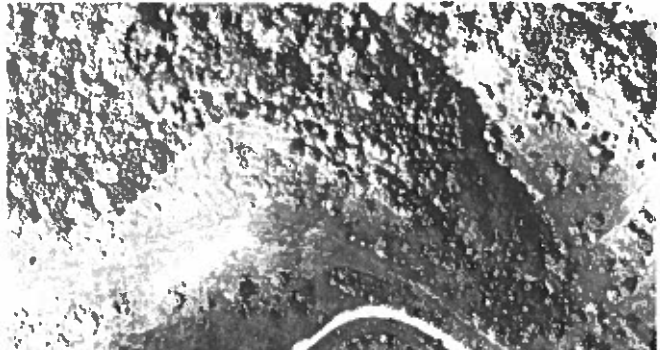
**Robi Stark,
CEO of
Sensilize, in
Wise County**



**Robi's demonstration
tests in Wise County**



Sensilize payload



7. MOU between Strauss Group and VT brings new opportunities

Concentration on high-quality companies that are commercialization-ready or near commercialization ready.

An agreement signed during the Governor's economic development trip to Israel creates an innovative platform for Israeli & Virginia companies to collaborate on advancing food technologies. According to Ralph Robbins, Executive Director of the VIAB, "Collaboration around agriculture, food research and development is another important phase in the relationship between Israel and the United States."

The Sabra Dipping Company, which is a 50%/50% joint venture between the Strauss Group and PepsiCo, operates the world's largest hummus production facility in the world, located in Chesterfield, Virginia. It is anticipated that these two large companies will become involved in some of the development projects.

There are already various projects between Israel and Virginia that involve Virginia Tech:

- ↓ Tessa Dairy
- ↓ Aquaculture Research
- ↓ Smart Greenhouses
- ↓ Remote sensing from UAVs
- ↓ Chickpea Development



Meeting in Israel: (L) Dr. Joe Marcy PhD, Head of the Food Science and Technology Department at Virginia Tech



35 Jobs

1-3 years

The VIAB will work with both Virginia Tech and the Strauss Group to activate the MOU which we expect will bring 3 – 5 additional companies into the program.

8. Exigent Raises Capital for ImmunArray expansion

VIAB Life Science program in Richmond results in additional \$10 million of investment and growth in jobs in Virginia

25 Jobs

1-3 years

During the Governor's visit to Israel, an investment company, Exigent, announced that they led a successful investment round of \$10 million for ImmunArray, a Life Science company that the VIAB brought to Richmond, Virginia, via its program that took place several years ago.

A second Israeli company brought to Virginia by the VIAB, Cupron, is also



expanding here through a licensing agreement with EOS, a company in Norfolk, that produces hospital counter tops with impregnated Cupron material which has been proven to significantly reduce hospital-acquired infections (HAI).

Exigent's visionary approach to Virginia

Exigent is a boutique multi-strategy investment manager. The firm operates various funds in liquid markets, as well as vehicles for private equity and venture capital investments. The company prides itself on flexible approaches to challenging situations. They will add value by leveraging their core expertise and extensive network in technology, banking, and finance.



During the Governor's visit to Exigent's headquarters in Jerusalem, their management committed to organizing a group of their investors, representing over \$350 million of private equity, to visit strategic institutions in Virginia to seek advanced research and collaborative agreements. The expected outcome: a steady stream of cutting edge technologies to develop their commercialization programs in Virginia.

100+ Jobs
1-3 years

Discussions centered around creating a significant **"Virginia-Israel Life Science"** investment fund. The delegation is expected to visit Virginia during Q1 2017.

9. Hebrew University Connects their Innovation to Virginia

Virginia offers unique opportunities for world class "next generation" technologies

Hebrew University and its Innovation Center, Yisum

Yisum is considered one of the most successful innovation centers in the world. The Governor and his team heard several presentations by companies that were commercialization-ready and had specific opportunities in Virginia. The VIAB will aggressively pursue two of the possibilities:



Yacov Michlin
President and CEO, Yisum, Hebrew University

Governor
Terry McAuliffe

10. Project Paper

This company has developed a proprietary technology for the economically viable industrial-scale extraction of nano crystalline cellulose (NCC) from side streams of the paper industry and wood pulp. The company also develops unique technologies for producing NCC based materials such as high oxygen barrier films for packaging, additives for packaging materials, water-based adhesives, paints and ecologically-friendly foams for composites, transportation, and construction.



The opportunity in Virginia centers around the Shandong Tranlin Paper Company that will establish a \$2 billion manufacturing company in Chesterfield, Virginia which is on schedule to open in 2020. The VIAB continues to foster a potentially

30 Jobs
2-4 years

synergistic relationship between these two companies as Project Paper can utilize the waste from Tranlin's facility as feedstock for their production facility that could be built adjacent to the paper installation.

11. Project Leaf

The VIAB continues to work with a company that focuses on advancing regenerative medicine by utilizing its proprietary processing technologies to reproduce human collagen which is a protein present in all the body's organs and tissues. It provides the matrix that sustains the body's structure. Until the invention of this product, all of the collagen used in medicine including orthopedics, wound management, cardiology and general surgery, was harvested from dead animals and other sources.

The tobacco plant is the basis for this platform. The resulting product could be a disruptive technology in this field as the alternative is relatively "impure."

The company has recently raised \$25 million to establish its first production facility in Israel but plans to develop other growing facilities and a production facility in the future in the US. The VIAB will continue to pursue this company even if it is a longer term project because we are sure



that the experience of high-quality Virginia tobacco will match the expectations and requirements of the company's process.

It should be noted that the "tobacco" product itself has gone through an extensive breeding program over many years and while it looks like a natural tobacco plant, it has many sophisticated genetic qualities that differentiate it. The company has expressed to the VIAB that the plant must be grown under the highest quality control standards and by a particular protocol that will be provided to the farmers. Discussions with VDACS has confirmed that carefully selected Virginia farmers can produce a high-quality product according to the required protocols.

100 Jobs
3-5 years

12. Project Heat

Virginia can become the center for this new alternative energy source

The VIAB continues to work with a world leader in the **Recovered Energy Generation (REG)** sector which has extensive experience in development of state-of-the-art, environmentally sound power solutions.

The company focuses on proven techniques for energy recovery systems on gas pipeline compressor stations; its units convert waste heat from the exhaust of gas turbine-driven compressors into electricity for sale to local utilities or additional compressor station power.

The VIAB has discussed a strategy for the company that could result in their successful deployment on the East Coast of the US. One of the important issues is that at this time tax credits given to other alternative energy producers are not available for the REG industry probably because their overall size has not reached the critical level where authorities will take notice. The VIAB continues to work with the company on this issue.

50 Jobs
1 - 3 years

13. Update: Project Sunshine... Smart Turnkey Greenhouse

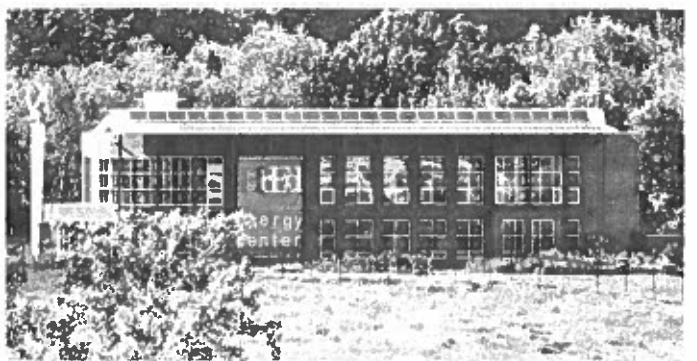
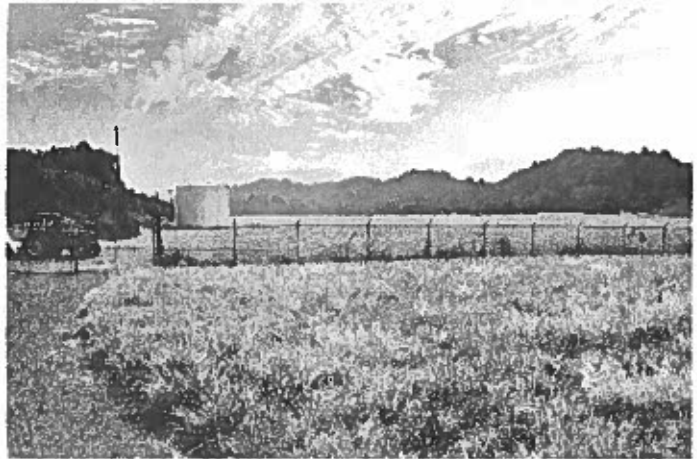
Progress being made to open first demonstration site

The VIAB continues to work in close collaboration with Israeli companies to develop smart greenhouses in Southwest Virginia that will enable the economically viable production of fresh produce 12 months a year. While we had hoped for the first demonstration site to be developed in FY2016, there have been delays for reasons that should be resolved in the first half of FY2017. During FY2016, the VIAB achieved the following:

- ↓ Identified potential land for the first demonstration site in Smyth County.
- ↓ Introduced additional investors to the project which are currently engaged in intensive due diligence.
- ↓ Introduced another Israeli company with experience and expertise to the project and the stakeholders.
- ↓ Planned and executed intensive discussions with banks, VEDP, counties, contractors, and other stakeholders.
- ↓ Brought in Virginia Tech experts who have reviewed the project and are working with the business teams involved.
- ↓ Brought in Food City which continues to offer expertise and support.

The business concept is to develop a working demonstration model as the first stage which will be used as a sales tool for an additional 6 – 15 units in Virginia before expansion into other states. Both VDACS and the Veterans Administration have shown interest as it offers a total training and support package including:

- Micro feasibility analysis for each potential location.
- Contracts with the supply chain.
- Planning and construction of the facility.
- Hands-on teaching and support.
- Financial guidance and support.
- Steady flow of new products.



20 Jobs
1 year

200 Jobs
2-5years

14. Update: Aquaculture projects

The VIAB initiated Project Jonah in 2013

The VIAB has identified Southwest Virginia as an ideal location for inland aquaculture production that deploys newer, cost efficient technologies developed in Israel and not yet introduced into the United States. These techniques coupled with the fact that 92% of fish consumed in the United States is imported supports the VIAB thesis that this industry can be developed and expanded in Virginia.

The VIAB began an initiative, **Project Jonah**, in 2013. The \$120 - \$150 million project ultimately will create 426 direct jobs and 750 – 1,250 indirect jobs in Southwest Virginia. The project is considered a “transformational project” for Southwest Virginia because it brings a totally vertically integrated aquaculture business to the region.

By mid-2015, the VIAB had completed significant milestones:

- Identified and helped develop the project from infancy to “project ready” status.
- With the understanding that the project required the raising of about \$80 million in cash, the VIAB helped the company identify and hire a highly qualified CEO with expertise in both fundraising and business development.
- Initiated and concluded a successful business and technical analysis in cooperation with experts from Virginia Tech.
- Advised localities about the project.
- Helped secure conditional grants from VCEDA that were to be a catalyst for raising the necessary private equity.
- At the appropriate time, the VIAB transferred primary responsibility for the project to the VEDP which has significant complementary resources critical to secure the project for Virginia.

A major milestone of the project was the company’s purchase of 105 acres in Tazewell in 2015. The company also secured a significant amount of “soft investment”, but had not yet secured an anchor investor.

Changes in Management in mid-2015

In mid-2015, the US company underwent significant management changes. This change has created concerns by the VIAB and we continue to monitor development of the project. At this time, the VIAB is taking a conservative approach and not projecting any new job creation from this specific aquaculture project.



Tazewell leadership performing due diligence in Israel.

0 Jobs



Other Aquaculture Projects

15. Project Mega

Another aquaculture project that deploys a "Mega Flow" technology claims a significant reduction in energy usage, which is one of the largest expenses of inland aquaculture farms. Operating in Israel, the company wants to expand into the United States. Since this project is significantly more modest regarding investment and size compared to Project Jonah, the VIAB views the project as similar to the smart greenhouse project in concept: An

20 Jobs

2-3 years

investor/operator can be taught the entire business even if he has no previous knowledge, thus making this a turnkey business.



16. Project Hatch

The VIAB is in discussions with another Israeli aquaculture company with a unique system for a commercial hatchery. We are discussing potential market entry strategies and a possible connection with Virginia Tech. This project is still in its early stages.

17. Virginia Tech Aquaculture Expert to visit Israel in January 2017

As a result of the past and current activity by the VIAB in Aquaculture and the potential for new technology acceptance in the US, the VIAB will host Dr. Dave Kuhn, an Aquaculture expert at Virginia Tech for a tour of current projects and potential new one.

LEAD-HEAD RAS SYSTEMS IS A VERY IMPORTANT STRATEGY FOR REDUCING OPERATIONAL EXPENSES AT RAS FACILITIES. IT APPEARS THAT MEGA FLOW HAS SOME NICE INNOVATIVE FEATURES.

David Kuhn PhD, Aquaculture specialist at Virginia Tech



18. Project Bag

Israeli company can manufacture in the US and compete with Chinese Imports

Reusable utility bags have become increasingly prevalent in the US as a result of heightened interest in ecology and conservation. Until now, almost all of these bags are manufactured in China because of the labor intensive sewing of seams. The VIAB continues to

30 Jobs

1-3 years



work with this company giving direction and suggestions on how they can build sales here to justify building their first manufacturing line. The company visited Southwest Virginia and has expressed interest in building a manufacturing line as soon as sales justify the operation.

OTHER ECONOMIC DEVELOPMENT ACTIVITIES

19. Chickpea Research

Reestablishing Momentum for the Virginia-Israel-Sabra chickpea research

In 2010, the VIAB facilitated discussions with Sabra Dipping and Virginia's Secretary of Agriculture about introducing the chickpea crop to Virginia. A successful development program would serve both the interests of the State by creating anywhere between 8,000 – 10,000 jobs, and the interests of a major corporation in Virginia by helping them save millions of dollars on transportation if they purchased their chickpeas in Virginia. VIAB has already secured a verbal commitment for the purchase of these chickpeas if they can be successfully bred.

The research project was begun at Virginia State University but after five years of work and money invested by the State showed unsatisfactory results. When VIAB received this report, we decided to take a different approach. We worked with the Virginia Secretary of Agriculture and Virginia Tech and we are happy to announce that we have successfully moved the research to Virginia Tech. The project is now headed by Prof Tom Thompson, Department Head of Crop and Soil Environmental Sciences at the University.

Prof. Tom Thompson



Our goal for 2017 is for Virginia/VT to reestablish credibility with the Chief Agronomist at Sabra Dipping and to move forward with the research. As part of this process, the VIAB took the following actions:



- Hosted Prof Thompson in Israel where he sought information on activities in Israel about chickpea development.
- Worked with prestigious Israeli Volcani Institute, to have Prof Thompson become part of their newly formed US Board of Advisors.
- Confirmed that Prof Thompson would be an integral component of the MOU that was signed between the Strauss Group and Virginia Tech.
- Successfully worked with the Secretary of Agriculture to move the remaining state funds for the chickpea research from Virginia State University to Virginia Tech.

What we have learned:

While preliminary research is being carried out to determine "best practices" for growing chickpeas, it is clear that a full breeding program to develop a Virginia disease resistant chickpea will have to be undertaken. This is a long-term project that could take 5+ years and several millions of dollars of investment. The VIAB will combine several factors to reach this goal. These include the recently signed MOU between the Strauss Group and Virginia Tech, Professor Thompson's involvement with Israeli scientists through the Volcani Institute, his growing relationship with Sabra's Chief Agronomist and his commitment to developing the "Sabra-Virginia chickpea."

Next Steps

1. Guide confidence building activities that will lead to an investment in the chickpea program at the right time.
2. Coordinate with Virginia Tech to commit to periodic working visits to Israel to build on the relationship.

20. VIAB Teaming Program

The VIAB has identified and addressed an opportunity that leverages the strength of both Virginia & Israel: **Israeli** companies develop new technologies in the defense, cyber security and aligned industries and **Virginia** offer a large pool of businesses that can provide a path to market for these innovative companies via teaming agreements.

The opportunity: Every Federal Agency must "set aside" 3% of their purchases to companies that fall into a special category that includes: 8(a) Small Disadvantaged Business; Women-Owned Small Business (WOSB); Veteran Owned Small Business (VOSP) and so on. Companies certified in any of these categories receive certain benefits that level the playing field when competing for Federal Contracts. The Israeli companies that can offer superior technologies can team with these Virginia companies who often lack the ability to develop their own technologies.

Once a foothold is achieved, the Israeli company will need a presence in the US and eventually manufacturing and/or assembly capabilities to satisfy other demands such as Federal "Buy America" requirements.

While the VIAB enhanced the model during FY2016

through a growing "model relationship" between Darkblade

(Virginia VOSP) and Semperis (Israeli company), we did not have the bandwidth to execute a full program as we had hoped in Hampton Roads. We plan to implement the program in Q3 or Q4 of FY 2017.

45 Jobs

2 - 4 years (20 per line)



21. Update: Direct Flight between Dulles and Israel

The VIAB, Metropolitan Washington Airports Authority (MWAA) and Fairfax County have worked together for years to secure a direct flight between Israel and Dulles. Clusters of Israeli companies tend to grow wherever there is a city connecting it to Israel via a direct route.

The VIAB has aggressively approached this opportunity in 2016 through the following activities:

- Organized several visits of the MWAA jointly with the VIAB to meet with EL AL management in Israel.
- Planned and executed a visit by the Governor and his senior team during his visit in July 2016.
- Planned a meeting with a Senior Director of the US Chamber of Commerce, VIAB and EL AL in Israel.



Outcome: EL AL is appreciative of the quality research that has been provided them and confirmed that Virginia is on the short list for future route decisions.

22. Teaming and Leveraging with Fairfax County

The VIAB leverages our contacts throughout the Commonwealth with the Fairfax County Economic Development Authority. We team on several programs and initiatives with an emphasis on companies in the Defense, Homeland Security and Cyber Security areas. We team and collaborate with each other at different times and with different intensities. Companies we have worked together with over the years:



23. BIRD Foundation Grants

The BIRD Foundation provides up to a \$1 million grant per project for joint R&D projects between an Israeli company and a US Company. The VIAB uses this as a tool to attract Israeli companies to Virginia by offering to locate potential partners for Israeli companies. While this does not result in a significant number of jobs in the short term, it does provide several high-quality leads per year.



A BIRD project involving Dynamic Aviation, a Virginia company, is now in its second year. Another project submitted to BIRD in FY2016 that included a Virginia company, Old World Lab in Norfolk and an Israeli company, Triticum Ltd, failed to secure funding for that round. However, the VIAB believes in the project and is attempting to find other opportunities for this venture in Virginia.

24. Retention Activities – Zim Integrated Shipping

Over the past few years, Zim management has turned to the VIAB for assistance in resolving several issues: 1) Visa issues 2) A retention issue that involved 400 jobs and 3) Assistance to address a problem that affected their activities in Port of Oakland in California. The VIAB guided the CEO to a resource within our network that helped the company deal with those problems.

The company in Norfolk hired a new CEO in the fall of 2015. After the VIAB proactively met with the CEO, it was agreed that the VIAB would arrange a “good will” meeting with either the Governor or the Secretary of Trade and Commerce. We continue to try to coordinate the meeting with the new Secretary of Trade and Commerce, Todd Haymore.



25. Minds in Motion

Initiated by the VIAB and the Richmond Ballet and now in its seventh year

Minds in Motion is a program that teaches fourth-grade students from a Jewish and Arab community discipline, dedication, and self-awareness by leading them together through a series of choreographic movements which must be memorized and expanded upon in each class session. This is not a dance class, but a way to teach students the benefits of applying themselves to a task involving both mental and physical challenges. The program is an outreach program of the Richmond Ballet.

The Virginia-Israeli Program is unique because of the following attributes:

- Encourages the development of **expressive participation skills concentrating on creativity, self-confidence, focus, and dedication**
- Fosters improvement of interpersonal skills building on values of cooperation, mutual respect, and self-awareness
- Nurtures an understanding and appreciation of working towards the achievement of a challenging physical and mental goal
- Promotes relationships between children of all backgrounds, which is particularly impactful in the Middle East
- Guides MIM students to unite beyond stereotypes, which is a meaningful message for Jewish and Arab participants
- Informs a more compassionate community with cooperative experiences as students practice towards a unified performance goal and moving in unison
- Breaks down social boundaries and lays groundwork for collaborative dialogues.



Approximately 400 students participate in this compulsory program

"This program is not just about training children for a joint performance. It sets the stage for a growing partnership between a Jewish and an Arab community in the center of Israel. At its core, MIM is about children, parents, educators and community leaders sharing their hearts in motion."

**Professor Jack Habib, Director
Myers-JDC Brookdale Institute, Jerusalem**



Research – Taking the MIM program to the next level

With support from Annie Sandler of Virginia Beach, a research project was initiated by the “Myers-JDC-Brookdale Institute” located in Jerusalem, Israel. The Institute is Israel’s leading center for applied research on social policy and services, serving Israel, the Jewish world, and the international community. Its mission is to increase the effectiveness of society to address critical challenges.

מאירס-ג'וינט-ברוקדייל
MYERS-JDC-BROOKDALE
مایرس - جوینت - بروکدیل



Two schools and communities have been engaged in the program for three years. Both are also involved in the research: Beit Itzhak and Qalansua. The former is a Jewish Israeli school located in Emek Hefer and the latter is a Muslim Arab Israeli school in the town of Qalansua. While Beit Itzhak has participated in the program for seven years, Qalansua has been involved for three years.

Status of Research

Goals of Evaluation

To provide systematic information about the program implementation and its contribution to the children and the communities.

The data collection is being conducted in parallel at both schools. In-depth interviews are being carried out with school principals, coordinators, teachers, parents of children in the program, and the children in the program.

Expectations

According to Brett Bonda, the Director of the Richmond Ballet, the results of the research will apply to Virginia communities as well.



Professor Habib discusses research with Beit Itzhak and Qalansuwa teams.



Upper Left: Cat Studdard, Director of the Minds in Motion Program, Richmond, Virginia

26. Student Exchange

Cape Henry Collegiate reciprocates by visiting their counterparts in Israel

For more than fourteen years, a high school exchange program that the VIAB initiated between Cape Henry Collegiate in Virginia Beach and high schools in Israel continues. Modern technology enables online video conferencing with discussions about contemporary topics that touch the lives of the students.

For the first time, the Virginia students visited Israel for a week of activities that included interacting with their peers.



“The primary goal of the collaboration between Israeli and American students is to foster a greater awareness of differing perspectives on global issues. The impact of hearing first-hand how rockets from Gaza impact an Israeli student’s life is invaluable in creating a greater empathy with their situation. Consequently, questions from Israelis about racial relations in the US create a vibrant discussion and greater understanding of issues that impact American students. The resulting increase in awareness not only brings our students closer but educates them far beyond what a book could achieve.”

Willy Fluharty, Director of Nexus Center for Global Studies, Cape Henry Collegiate

Virginia Israel Advisory Board

GOALS FOR FY2017

1. To develop the projects that Governor McAuliffe was introduced to during his visit to Israel in July 2016.
2. To finalize agreements to develop two projects in Southwest Virginia: Smart Greenhouses and Project Turbine. Both projects can bring 100's of jobs to SW Virginia within 1 – 2 years.
3. Strengthen the bonds between Virginia and Israel in the Agro Technology field by activating the MOU that was signed by the Strauss Group and Virginia Tech during the Governor's visit in July 2016.
4. To develop at least two projects with an investment of between \$5 million - \$10 million each that will result in a total of between 50 and 100 new jobs in FY2017 – Q1 of FY2018.
5. Finalize agreements on at least one aquaculture project. At the same time, we will continue to work with Secretary of Trade and Commerce Todd Haymore to monitor the progress of Project Jonah which will go through a critical period in Q4 2016 when the VECEDA conditional grant is due to expire.
6. Generate 20 qualified leads, which the VIAB will develop in cooperation with other State Agencies such as the VEDP and the County EDAs. Based on experience, we know that we have to screen seven targeted companies on average to get one qualified lead with above-average potential for growth in Virginia.
7. Expand the "teaming program" with the goal of finding partners for three additional Virginia companies.
8. Bring a group of qualified investors organized by Exigent to Virginia to explore the development of a **Virginia-Israel Life Science Fund**.
9. Move the Minds in Motion Research project forward and continue to expand the program.

CONTACT INFORMATION

Ralph Robbins
Executive Director
Virginia Israel Advisory Board, *Office of the Governor*
8300 Boone Blvd, Suite 450
Tysons, Virginia 22182
Telephone: 703-966-6178
robbins@viab.org
www.viab.org

O'Holleran, Jennie (GOV)

From: Ralph Robbins <robbins@viab.org>
Sent: Tuesday, May 31, 2016 9:54 AM
To: Carbajal, Lisette (GOV)
Cc: O'Holleran, Jennie (GOV); Jackson, Karen (GOV); Amir.Becker@israeltrade.gov.il
Subject: RE: One last name

Thank you

Sent from my cell phone. Sorry for typos. 703-966-6178

On May 31, 2016 9:20 AM, "Carbajal, Lisette (GOV)" <Lisette.Carbajal@governor.virginia.gov> wrote:

Hello –

Sorry for the delay. I was out of the office on Friday – I sent an Asher an invitation this morning. I hope to hear from him soon.

Thank you

-Lisette

From: Amir.Becker@israeltrade.gov.il [mailto:Amir.Becker@israeltrade.gov.il]
Sent: Friday, May 27, 2016 10:07 AM
To: robbins@viab.org; Carbajal, Lisette (GOV); O'Holleran, Jennie (GOV)
Subject: RE: One last name

That's right

From: Ralph Robbins [mailto:robbins@viab.org]
Sent: Friday, May 27, 2016 10:04 AM
To: Carbajal, Lisette (GOV) <Lisette.Carbajal@governor.virginia.gov>; O'Holleran, Jennie (GOV) <Jennie.OHolleran@governor.virginia.gov>; Amir Becker <Amir.Becker@israeltrade.gov.il>
Subject: One last name

Lisette,

Sorry I have been so slow with these specific names, but could you also invite Asher Kotz. He is also a natural for this roundtable:

Asher Kotz email: akotz@fceda.org

Manager, International Business Development

Responsible for Cybersecurity Development and for Israel connections between Fairfax County and Israel

Fairfax County Economic Development Authority

8300 Boone BLVD, Suite 450

Tysons Corner, VA 22182

Thank you.

Regards,

Ralph

[Ralph Robbins](#)

Executive Director
Virginia Israel Advisory Board, *Office of the Governor*
8300 Boone Blvd., Suite 450, Tysons Corner, Virginia 22182
Telephone: [703-288-1414](tel:703-288-1414)
Mobile: [703-966-6178](tel:703-966-6178)
skype: ralphrobbins

<http://www.viab.org>

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O'Holleran, Jennie (GOV)

From: O'Holleran, Jennie (GOV)
Sent: Thursday, March 12, 2015 6:52 PM
To: Trent, Dietra (GOV)
Subject: Re: VIAB - March 24th Meeting Reminder

The problem is we usually have Eric help with notes for the sol committee. Maybe Kirby?

Sent from my iPhone

On Mar 12, 2015, at 6:20 PM, "Trent, Dietra (GOV)" <Dietra.Trent@governor.virginia.gov> wrote:

I'm happy to attend if I'm needed. But if not - do you think we can ask Eric?

Dietra Y. Trent, Ph.D.
Deputy Secretary of Education
Patrick Henry EOB
111 East Broad Street
Richmond, VA 23219

From: O'Holleran, Jennie (GOV)
Sent: Wednesday, March 11, 2015 7:15 PM
To: Trent, Dietra (GOV)
Subject: Re: VIAB - March 24th Meeting Reminder

Virginia Israel advisory board.

Sent from my iPhone

On Mar 11, 2015, at 6:13 PM, "Trent, Dietra (GOV)" <Dietra.Trent@governor.virginia.gov> wrote:

Ummmm- what's VIAB?? :-)

From: O'Holleran, Jennie (GOV)
Sent: Wednesday, March 11, 2015 02:17 PM
To: Holton, Anne (GOV)
Cc: Trent, Dietra (GOV)
Subject: RE: VIAB - March 24th Meeting Reminder

Thanks! Dietra, any chance you can/want to go to this? It's the same time as the SOL Committee meeting, which will have many of us tied up

From: Holton, Anne (GOV)
Sent: Tuesday, March 10, 2015 5:54 PM
To: O'Holleran, Jennie (GOV)
Subject: FW: VIAB - March 24th Meeting Reminder

From: Kim Clark [<mailto:kclark@vriusa.com>]
Sent: Tuesday, March 10, 2015 12:58 PM
Cc: Kim Clark; Mel Chaskin; Ralph Robbins
Subject: VIAB - March 24th Meeting Reminder

Good afternoon everyone,

Attached you will find the minutes and Ralph's presentation from the December meeting. Reminder - the next meeting will be held on **Tuesday March 24th @ 10 am** in House Room 2. The agenda is also attached.

Please let us know if you are attending in person or via teleconference by **Wednesday March 18th**.

The teleconference info is as follows:

Conference Dial-in Number: 712-432-0175
Access Code: 496815#

Best regards,

Kim Clark (for Mel Chaskin)

Director of Human Resources
Vanguard Research, Inc.
6225 Brandon Ave., #260
Springfield, VA 22150
703-416-0400
FAX 703-560-3140

O'Holleran, Jennie (GOV)

From: O'Holleran, Jennie (GOV)
Sent: Wednesday, July 30, 2014 9:15 AM
To: Ralph Robbins; Mel Chaskin
Subject: RE: 2 thoughts for VIAB

Great, thanks. I'll see what more I can find out about Shenkar and make the relevant connections. I believe at least some of the Federations (Greater Washington and perhaps Richmond) are aware of the program, but would be happy to discuss with Nathan as well.

Happy to help in any other way – just let me know!

Jennie

Jennie Moline O'Holleran
Deputy Secretary of Education
m: (703) 216-0798
d: (804) 692-2566

From: Ralph Robbins [mailto:robbins@viab.org]
Sent: Wednesday, July 30, 2014 6:58 AM
To: O'Holleran, Jennie (GOV); Mel Chaskin
Subject: Fwd: 2 thoughts for VIAB

Jennie,

Your email bounced because there was a mistake in Mel's address. It should be: Mel Chaskin <mchaskin@vriusa.com>

----- Forwarded message -----

From: **Ralph Robbins** <robbins@viab.org>
Date: Wed, Jul 30, 2014 at 6:51 AM
Subject: Re: 2 thoughts for VIAB
To: "O'Holleran, Jennie (GOV)" <Jennie.O'Holleran@governor.virginia.gov>
Cc: "mchaskin@vriusa.org" <mchaskin@vriusa.org>, Chuck Lessin <chucklessin@viab.org>

Jennie,

Thank you for your participation yesterday and the thoughts you suggested in your email.

Please see my responses below in yellow.

On Tue, Jul 29, 2014 at 5:48 PM, O'Holleran, Jennie (GOV) <Jennie.O'Holleran@governor.virginia.gov> wrote:

Ralph –

It was nice meeting you today. I will likely be participating in VIAB on Secretary Holton's behalf regularly, and I am looking forward to it. I wanted to flag 2 things for you that may be of interest.

1. You may already be aware that there is a student, Dani Shmueli, from Shenkar College, an engineering, art and design school located outside of Tel Aviv, studying this year at VCU. Dani is the first student in what I understand to be an ongoing exchange program between Shenkar and VCU. I thought this may be of interest given the education and culture focus of the board. There may also be economic development opportunities in the future given the focus of the work at Shenkar. My mom has been involved with Shenkar, and I'd be happy to find out more about the program if it is of interest. I also understand that Dani is willing to speak to groups as appropriate.

I would be very interested to hear more and to visit the Israeli connections. Any connections you make will be helpful. I also think it would be wise for me to have a telephone conversation with your mom and/or anyone else that is involved with the program before my visit to the Shenkar school so that I can understand the details of the relationship to determine ways we can leverage the relationship to expand the connection and its effectiveness. I am sure that the Jewish Federations would like to meet/talk with Dani as well to arrange potential speaking visits. I can make an introduction to these groups and/or ask Nathan Shor, our Board member who was past president of the Richmond Federation, to assist with this. Thank you.

2. A dear friend of mine is the Chief of Staff to Israeli Ambassador Ron Dermer. I saw her recently and we had discussed the possibility of the Ambassador visiting Richmond to meet with the Governor and participate in other activities in the area. I'm sure you have your own connections at the Embassy, but I wanted to put this out there in case there is something the Ambassador could or should do if a visit were to take place. It would be great to have him here for an announcement of some sort! I know he is busy now given all of the unrest in Israel, but I would be happy to help arrange something at the appropriate time.

Yes, I am also on a first name basis with Ambassador Dermer. But I think a coordinated outreach to the Ambassador at the right time would be helpful. I think we both agree, that we would not even want to bother the Ambassador at this time as he is very engaged in the situation. Let's think about this when things settle down.

Jennie, I look forward to working with you as well. We may want to share some other thoughts we are developing as we move forward. While we report our activities in Board Meetings, a lot more is "work in process" behind the scenes... some of which materializes and some of which doesn't. If it is all right with you, we'll call on you to discuss when appropriate.

Regards,
Ralph

Ralph Robbins

Executive Director
Virginia Israel Advisory Board, *Office of the Governor*
8300 Boone Blvd., Suite 450, Tysons Corner, Virginia 22182
Telephone: [703-288-1414](tel:703-288-1414)
Mobile: [703-966-6178](tel:703-966-6178)
skype: ralphrobbins
<http://www.viab.org>

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Thanks, and I look forward to working with you.

Jennie

Jennie O'Holleran

Deputy Secretary of Education

m: [\(703\) 216-0798](tel:(703)216-0798)

d: [\(804\) 692-2566](tel:(804)692-2566)

O'Holleran, Jennie (GOV)

From: O'Holleran, Jennie (GOV)
Sent: Friday, July 11, 2014 2:39 PM
To: Holton, Anne (GOV)
Cc: Trent, Dietra (GOV)
Subject: RE: VIAB Meeting Notice & Agenda

Yes, I'd be happy to participate.

From: Holton, Anne (GOV)
Sent: Friday, July 11, 2014 2:28 PM
To: O'Holleran, Jennie (GOV)
Cc: Trent, Dietra (GOV)
Subject: FW: VIAB Meeting Notice & Agenda

I am an ex officio member of this board – Virginia Israel Advisory Board. Part of their mission is educational connections. I think I've already advised them I won't try to attend regularly. Jennie do you want to try to make time to go as my delegate – if not regularly, maybe once in awhile? Other suggestions?

From: Kim Clark [<mailto:kclark@vriusa.com>]
Sent: Friday, July 11, 2014 2:08 PM
Cc: Mel Chaskin
Subject: VIAB Meeting Notice & Agenda

Good afternoon everyone,

The next VIAB meeting will be held on Tuesday July 29th at 10 am in House Room 2. Attached you will find the agenda. Please let us know if you will be attending in person or via conference call by July 25th.

Regards,

Kim Clark (for Mel Chaskin, Chairman)

Director of Human Resources
Vanguard Research, Inc.
6225 Brandon Ave., #260
Springfield, VA 22150
703-416-0400
FAX 703-560-3140



**VIRGINIA-ISRAEL ADVISORY BOARD MEETING
29 July 2014**

**Location: State Capitol, House Room 2
Richmond, VA**

10:00 AM – 12:00 PM

1. Review of Minutes from March 26, 2014 Meeting

2. Projects – Manufacturing
 - Tahini – Company 1
 - Tahini – Company 2
 - Project Lunchbox
 - Project Bag-in-Box
 - Project Greenhouse

3. Project Jonah

4. Other Projects - Gateway USA Teaming

5. Old Business

6. New Business

7. Next Meetings - 2 December 2014
24 March 2015
21 July 2015

O'Holleran, Jennie (GOV)

From: O'Holleran, Jennie (GOV)
Sent: Wednesday, September 13, 2017 3:31 PM
To: Haymore, Todd (GOV)
Subject: FW: September 14, 2017 Jewish Community Federation of Richmond's Enterprise Circle Breakfast with Gov. McAuliffe
Attachments: Sept. 12, 2017 Gov's Event Form, JCFR's Enterprise Circle.doc

We also have remarks already written for the Governor.

From: Doni Fogel [mailto:dfogel@jewishrichmond.org]
Sent: Thursday, September 07, 2017 4:35 PM
To: Gary, Sadie (GOV); Dillon, Layne (GOV)
Cc: John Jay Schwartz; Belkind, Yael (GOV); O'Holleran, Jennie (GOV)
Subject: September 14, 2017 Jewish Community Federation of Richmond's Enterprise Circle Breakfast with Gov. McAuliffe

Good afternoon Sadie and Layne:

We are eagerly looking forward to hosting Gov. McAuliffe next Thursday.

Attached, please find the Event Briefing Form.

I stand at your disposal for any questions.

Best regards,
Doni Fogel

Daniel "Doni" Fogel

**Director of Jewish Community Relations
& Israel and Overseas Programming**

Jewish Community Federation of Richmond
Office: 804-545-8626
Cell: 860-997-7426
DFogel@JewishRichmond.org
www.JewishRichmond.org

GOVERNOR'S CONFIDENTIAL WORKING PAPERS

Event Briefing Information

(Yael Belkind: 804-624-8670 cell; 804-692-0139 office)

Event: Enterprise Circle of the Jewish Community Federation of Richmond

Day/Date: Thursday September 14, 2017

Event Time: 7:30 - 9:00 AM

TRM Time: 7:45 AM

Attire: Business Attire

Location: Weinstein JCC, 5403 Monument Ave. Richmond, 23226

Local/Onsite Contact: Doni Fogel, Cell: 860-997-7426

People Attending: 55

Elected Officials Attending: Del. Betsy Carr (D-69)

Staff Attending: None

Staff Assigned to TRM: *(scheduling office staff will add this info)*

Press: The press is not invited.

Event set-up: Tables arranged for breakfast. Mic at the front of the room with a podium for the Governor. There will be two chairs in the front of the room; one for the Governor and one for John Jay Schwartz, Chair of Enterprise Circle.

TRM Role: Governor is requested to speak for 30 minutes about growing business in Virginia. He's welcome to discuss the Virginia Israel Advisory Board and its successes. We would also welcome his discussion of his recent visit to Israel. We ask he leave 10 minutes for Q&A.

We may ask the Governor to join with the new Chair of Enterprise Circle, John Jay Schwartz in presenting the immediate past chair with a certificate of appreciation.

GOVERNOR'S CONFIDENTIAL WORKING PAPERS

TRM Talking Points: Talking points are not included.

Event Program:

- 7:00 a.m. Doors open and check-in begins
- 7:30 a.m. Breakfast is served (buffet) and event begins
- 7:45 a.m. Governor arrives and schmoozes for 10 mins.
- 7:50 a.m. Enterprise Circle Chair, John Jay Schwartz
- 8:00 a.m. Governor ascends the podium
- 8:30 a.m. Possible presentation of award - TBD
- 8:35 a.m. Q&A with the Governor
- 8:45 a.m. John Jay Schwartz, Concluding Remarks
- 8:50 a.m. Adjournment
- 9:00 a.m. Room empties out

TRM Introduced by: JCFR's Enterprise Circle Chair, John Jay Schwartz

Additional information on the event:

- *Governor is requested to speak for 30 minutes about growing business in Virginia. He's welcome to discuss the Virginia Israel Advisory Board and its successes. We would also welcome his discussion of his recent visit to Israel. We ask he leave 10 minutes for Q&A.*

Bio Information on Event Hosts or Organization:

- *Enterprise Circle is the business affinity group of the Jewish Community Federation of Richmond (JCFR).*
- *The JCFR is the central fundraising, community planning, leadership development, and outreach arm of the Jewish Community.*

Recent News Articles related to group or geographical location of event:

- *None available.*

August 30, 2017

Send to:

Mr. Ralph J. Robbins
44 Szold Street, Apartment #6
Ramat Hasharon, Israel

Dear Mr. Robbins:

Congratulations on your retirement as the Executive Director of the Virginia Israel Advisory Board. I commend you for more than 16 years of dedicated service to the Commonwealth of Virginia.

Your leadership on the Virginia Israel Advisory Board has been an ~~important~~ asset for our state government. By strengthening the bonds between Virginia and Israel, you left an ~~indelible~~ meaningful mark on both our Commonwealth and the Israeli community. I am confident that the relationships you forged will continue to blossom in the years ahead.

The enthusiasm you brought to the Virginia Israel Advisory Board will be ~~greatly~~ missed. ~~Long after your retirement,~~ Your work will continue to set an ~~exceptional~~ example of professionalism and excellence. Thank you for all that you have done ~~for to strengthen~~ our Commonwealth and international community.

I send you my best wishes on a healthy, rewarding, and enjoyable retirement.

Sincerely,

Terence R. McAuliffe

TRM/jr



Jennie O'Holleran <jennie.oholleran@gmail.com>

Fwd: VIAB HB 1297

1 message

Kevin O'Holleran <koholl1@gmail.com>

Fri, Feb 9, 2018 at 12:15 PM

Reply-To: koholl1@gmail.com

To: Jennie Moline O'Holleran <jennie.oholleran@gmail.com>, Matt Mansell <wmatthew.mansell@gmail.com>

----- Forwarded message -----

From: Mel Chaskin <mchaskin@vanguardresearch.com>**Date:** Fri, Feb 9, 2018 at 11:54 AM**Subject:** VIAB HB 1297

To: "aaronmichaelroberts@gmail.com" <aaronmichaelroberts@gmail.com>, **Abby Moore** <abbymooreva@gmail.com>, **Aliza Asher** <aliza@viab.org>, "springtime0691@yahoo.com" <springtime0691@yahoo.com>, **Bob Budoff** <bob.budoff@gmail.com>, **Charles Lessin** <chucklessin@gmail.com>, "dtenzer@gfdg.com" <dtenzer@gfdg.com>, "dferguson@oag.state.va.us" <dferguson@oag.state.va.us>, **Dov Hoch** <dovhoch@viab.org>, "**Eileen Filler-Corn** (eileenfillercorn@gmail.com)" <eileenfillercorn@gmail.com>, **Irving Blank** <irvblank@parisblank.com>, "myerson@myersonlaw.net" <myerson@myersonlaw.net>, **Jeffrey Brooke** <jbrooke@poolemahoney.com>, "jerome.chapman@aporter.com" <jerome.chapman@aporter.com>, "sarfans@aol.com" <sarfans@aol.com>, wndyctyfn1 <wndyctyfn1@aol.com>, "john@streco.com" <john@streco.com>, "**Julie Krachman** (julieK@viab.org)" <julieK@viab.org>, **Julie Strauss** <jastrauss@outlook.com>, "koholl1@gmail.com" <koholl1@gmail.com>, "Ldavidson@davidsonsclothing.com" <Ldavidson@davidsonsclothing.com>, "lkrakove@msn.com" <lkrakove@msn.com>, "marc.broklawski@gmail.com" <marc.broklawski@gmail.com>, "cweinstein@weinsteinproperties.com" <cweinstein@weinsteinproperties.com>, "mdreyfus@ecpi.edu" <mdreyfus@ecpi.edu>, **Mel Chaskin** <mchaskin@vanguardresearch.com>, "mgillette@bsvinc.com" <mgillette@bsvinc.com>, "shornannette4@gmail.com" <shornannette4@gmail.com>, "nshor@slnusbaum.com" <nshor@slnusbaum.com>, "rmancoll@ujft.org" <rmancoll@ujft.org>, **Sophie Hoffman** <seaside.sophie@gmail.com>, "sskaist@hf-law.com" <sskaist@hf-law.com>, "steven.valdez.lu@gmail.com" <steven.valdez.lu@gmail.com>, "swendell@ujcyp.org" <swendell@ujcyp.org>, "williamrfrank@gmail.com" <williamrfrank@gmail.com>

Cc: **Kim Clark** <kclark@vanguardresearch.com>, **Ralph Robbins** <ralphrobbins@gmail.com>

Board Members,

Attached is the bill that was voted on yesterday.

The Bill passed thru the rules committee yesterday unanimously.

It makes it clear that the Board is responsible for hiring all staff and the funds comes from the appropriated from the General Assembly (Para. F)

The bill is supported by the Governor and Lauren Schmitt from the Governor's office testified in favor of the bill.

I will keep you all informed as it goes forward.

6/28/2018

Gmail - Fwd: VIAB HB 1297

If you have any questions don't hesitate to contact me.

Best,

Mel

 **2nd Revised- Substitute HB 1297.pdf**
17K



Jennie O'Holleran <jennie.oholleran@gmail.com>

Fwd: VIAB Conference Report

5 messages

Kevin O'Holleran <koholl1@gmail.com>

Wed, Mar 14, 2018 at 10:41 AM

Reply-To: koholl1@gmail.com

To: Matt Mansell <wmatthew.mansell@gmail.com>, Jennie Moline O'Holleran <jennie.oholleran@gmail.com>

----- Forwarded message -----

From: **Kim Clark** <kclark@vanguardresearch.com>

Date: Wed, Mar 14, 2018 at 10:40 AM

Subject: VIAB Conference Report

To:

Good morning VIAB members,

Mel asked me to forward the attached and the following message he composed

Note: This is the latest as of the conference.

It is a good bill for us.

We will discuss this more at the Board meeting on the 27th.

10 house

10 senate

5 Gov

4 federations - all have to live in Virginia

2 Sec of commerce and sec of education.

Board is legislative branch

Board director hired be joint senate and house rules (speaker and senator mcdougale)

We were the very last action of both the house and senate. They both waited 45 minutes to adjourn! Hugo and Mcdougale did us huge favor by doing this.

<http://lis.virginia.gov/cgi-bin/legp604.exe?181+ful+HB1297H2+pdf>

Mel can be reached at mchaskin@vanguardresearch.com or at 703-416-0400 should you have any questions.

Regards,

Kim Clark (for Mel Chaskin - Chairman, VIAB)


Director of Human Resources

Vanguard Research, Inc.

8001 Forbes Place, #310

Springfield, VA 22151

703-416-0400

 **House Bill 1297 - March 2018.pdf**
14K

Matt Mansell <wmatthew.mansell@gmail.com>
To: [koholl1 <koholl1@gmail.com>](mailto:koholl1@gmail.com)
Cc: [Jennie Moline O'Holleran <jennie.oholleran@gmail.com>](mailto:jennie.oholleran@gmail.com)

Wed, Mar 14, 2018 at 10:49 AM

[Quoted text hidden]

--

Matt Mansell

Kevin O'Holleran <koholl1@gmail.com>
Reply-To: koholl1@gmail.com
To: [Matt Mansell <wmatthew.mansell@gmail.com>](mailto:wmatthew.mansell@gmail.com)
Cc: [Jennie Moline O'Holleran <jennie.oholleran@gmail.com>](mailto:jennie.oholleran@gmail.com)

Wed, Mar 14, 2018 at 10:52 AM

[Quoted text hidden]

Matt Mansell <wmatthew.mansell@gmail.com>
To: [koholl1 <koholl1@gmail.com>](mailto:koholl1@gmail.com)

Wed, Mar 14, 2018 at 10:53 AM

6/28/2018

Gmail - Fwd: VIAB Conference Report

Cc: Jennie Moline O'Holleran <jennie.oholleran@gmail.com>

[Quoted text hidden]

--

Matt Mansell

Jennie O'Holleran <jennie.oholleran@gmail.com>

To: koholl1@gmail.com

Cc: Matt Mansell <wmatthew.mansell@gmail.com>

Wed, Mar 14, 2018 at 10:54 AM

Sent from my iPhone

[Quoted text hidden]



Jennie O'Holleran <jennie.oholleran@gmail.com>

Fwd: VIAB Legislation Info

1 message

Kevin O'Holleran <koholl1@gmail.com>

Mon, Jan 15, 2018 at 12:14 PM

To: Jennie Moline O'Holleran <jennie.oholleran@gmail.com>, Matt Mansell <wmatthew.mansell@gmail.com>

Sent from my iPhone

Begin forwarded message:

From: Kim Clark <kclark@vanguardresearch.com>**Date:** January 15, 2018 at 12:12:52 PM EST**Subject:** VIAB Legislation Info

Good afternoon everyone,

Mel asked me to send the attached information regarding the legislation to keep the VIAB independent. Please feel free to contact Mel should you have any questions.

- 1) The Bill
- 2) Concerns of the Washington JCRC
- 3) Letter from Ralph Robbins

Best regards,

Kim Clark (for Mel Chaskin, Chairman- VIAB)

Director of Human Resources




Vanguard Research, Inc.

8001 Forbes Place, #310

Springfield, VA 22151

703-416-0400

3 attachments

-  **ANS for SB 15 1-10-18.pdf**
23K
-  **Concerns of the Washington JCRC.pdf**
108K
-  **Ralph Robbins Legislation Letter - Jan 2018.pdf**
126K

Ralph Robbins

Executive Director Emeritus, Virginia Israel Advisory Board

Tel: 7030879-5736 Email: ralphrobbins@gmail.com

January 14, 2018

The Honorable Tim Hugo
Pocahontas Building, Room E419
900 East Main Street
Richmond, Virginia 23219

&

The Honorable Chap Petersen
Pocahontas Building, Room E517
900 East Main Street
Richmond, Virginia 23219

Cc: Mel Chaskin, Chairman, Virginia Israel Advisory Board
Charles Lessin, Vice-Chairman, Virginia Israel Advisory Board

Dear Sirs:

As the former Director of the VIAB who passionately championed the vision of harnessing Israeli innovation and business expansion to increase both the quality and quantity of jobs in Virginia, I was pleased to learn you are the patrons of a bill that would transform the VIAB status into an Authority.

At the same time, I am apprehensive when I was informed there may be some concerns about the bill. One of the most important outcomes of this bill will be the ability of the Board of Directors to choose the Executive Director. From this perspective, the legislation is a reaffirmation of the status quo, i.e. the way the Executive Director was selected from the Board's inception. For the past five Governor's prior to Governor McAuliffe, the Board managed the process which enabled careful vetting and timely action. Unexpectedly, the long standing process has been interrupted. As a result, the Commonwealth is losing opportunities and squandering relationships that have taken years to build and should lead to significant job creation.

Under the present situation, the Board completed a careful search. The leading candidates, all of which must have a special skill set to succeed, were carefully vetted.

All of the VIAB Board members and other interested members of the community were invited to participate in a day long personal interview process with the final group of candidates. We believe the best individual was selected. At the end of the process, no action was taken by the Governor's Office. Your bill corrects the situation and assures it will not reoccur. I encourage and applaud your efforts.

Respectfully yours,



Ralph Robbins

January 12, 2018

Mel:

As you know, the Executive Committee of our JCRC met on Wednesday evening to discuss SB15. After a lengthy discussion, the Committee decided that it is not able to support the bill. Committee members expressed a number of serious reservations about the practical effects of establishing VIAB as an independent authority:

- Concern that VIAB will not have the same support from the Governor's office to help in advocating for its budget and will lose existing support and leverage as other agencies and state priorities compete for budget appropriations.
- Concern that the request to grant Virginia's Israel development activities special status, status that no other economic development group enjoys, may draw negative attention to VIAB and result in VIAB's dissolution and absorption into Virginia's greater economic development activities.
- Concern about what accountability measures will be put in place other than the issuance of an annual report.

We understand that you and Chuck have legitimate concerns related to VIAB's current structure and the difficulty in hiring an executive director, but we do not believe that this bill provides the appropriate remedy. We would be open to working on a solution together.

Thank you.

Ronald Halber
Executive Director
6101 Executive Boulevard
Suite 300
North Bethesda, Maryland 20852
Phone: 301-770-0881
rhalber@jcouncil.org

SENATE BILL NO. 15

AMENDMENT IN THE NATURE OF A SUBSTITUTE

(Proposed by the Senate Committee on Rules

on _____)

(Patron Prior to Substitute--Senator Petersen)

A BILL to amend the Code of Virginia by adding in Chapter 22 of Title 2.2 an article numbered 11, consisting of sections numbered 2.2-2351 through 2.2-2355, and to repeal Article 11 (§§ 2.2-2424 and 2.2-2425) of Chapter 24 of Title 2.2 of the Code of Virginia, relating to the Virginia-Israel Advisory Board.

Be it enacted by the General Assembly of Virginia:

1. That the Code of Virginia is amended by adding in Chapter 22 of Title 2.2 an article numbered 11, consisting of sections numbered 2.2-2351 through 2.2-2355, as follows:

Article 11.

Virginia-Israel Advisory Authority.

§ 2.2-2351. Short title; declaration of public purpose; Authority created.

A. This article shall be known and may be cited as the "Virginia-Israel Advisory Authority Act."

B. The General Assembly has determined that there exists in the Commonwealth a need to promote and improve economic and cultural links between the Commonwealth and the State of Israel, with a focus on the areas of commerce and trade, art and education, and general government.

C. To achieve the objectives of subsection B, the Virginia-Israel Advisory Authority is created, with such powers and duties as set forth in this article, as a public body corporate and as a political subdivision of the Commonwealth. The Authority is constituted as a public instrumentality exercising public functions, and the exercise by the Authority of the duties and powers conferred by this article shall be deemed and held to be the performance of an essential government function of the Commonwealth and a public purpose. The exercise of the powers granted by this article and its public purpose shall be in all respects for the benefit of the inhabitants of the Commonwealth.

27 § 2.2-2352. Board of directors; members and officers; Executive Director.

28 A. The Authority shall be governed by a board of directors (the Board) consisting of 31 members
29 that include 29 citizen members and two ex officio members as follows: six citizen members appointed
30 by the Speaker of the House of Delegates, who may be members of the House of Delegates or other state
31 or local elected officials; six citizen members appointed by the Senate Committee on Rules, who may be
32 members of the Senate or other state or local elected officials; 13 members appointed by the Governor
33 who represent business, industry, education, the arts, and government; the president, or his designee, of
34 each of the four Jewish Community Federations serving the Richmond, Northern Virginia, Tidewater, and
35 Peninsula regions; and the Secretary of Commerce and Trade and the Secretary of Education, or their
36 designees, who shall serve as ex officio voting members of the Board.

37 B. Nonlegislative citizen members appointed by the Governor shall serve for terms of four years,
38 and nonlegislative citizen members appointed by the Senate Committee on Rules and the Speaker of the
39 House of Delegates shall serve for terms of two years. Legislative members and the Secretaries of
40 Commerce and Trade and Education, or their designees, shall serve terms coincident with their terms of
41 office. Vacancies occurring other than by expiration of a term shall be filled for the unexpired term.
42 Vacancies shall be filled in the same manner as the original appointments. Any member may be
43 reappointed for successive terms.

44 C. The Board shall elect a chairman and vice-chairman annually from among its membership. The
45 Board shall meet at such times as it deems appropriate or on call of the chairman. Eight of the members
46 of the Board shall constitute a quorum.

47 D. Members shall receive no compensation for their services. However, all members shall be
48 reimbursed for all reasonable and necessary expenses incurred in the performance of their duties as
49 provided in §§ 2.2-2813 and 2.2-2825. Funding for the costs of the expenses of the members shall be
50 provided by the Authority.

51 E. Office space for the Authority shall be provided by the Office of the Governor.

52 F. The Board may employ an Executive Director of the Authority, who shall serve at the pleasure
53 of the Board, to direct the day-to-day operations and activities of the Authority and carry out the powers

54 and duties conferred upon him by the Board, including powers and duties involving the exercise of
55 discretion. The Executive Director shall also serve as the Chief Executive Officer of the Authority and
56 exercise and perform such other powers and duties as may be lawfully delegated to him and such powers
57 and duties as may be conferred or imposed upon him by law. The Executive Director's compensation from
58 the Commonwealth shall be fixed by the Board in accordance with law. The Executive Director shall be
59 eligible for membership in the Virginia Retirement System and participation in all of the health and related
60 insurance and other benefits, including premium conversion and flexible benefits, available to state
61 employees as provided by law.

62 **§ 2.2-2353. Powers and duties of Authority.**

63 The Authority shall have the power and duty to:

64 1. Undertake studies and gather information and data in order to accomplish its purposes as set
65 forth in § 2.2-2351 and formulate and present its recommendations to the Governor and the General
66 Assembly.

67 2. Apply for, accept, and expend gifts, grants, or donations from public, quasi-public or private
68 sources, including any matching funds as may be designated in the appropriation act, to enable it to better
69 carry out its purposes.

70 3. Report annually its findings and recommendations to the Governor. The Board may make
71 interim reports to the Governor as it deems advisable.

72 4. Account annually on its fiscal activities, including any matching funds received or expended by
73 the Authority.

74 § 2.2-2354. Compensation of the Executive Director.

75 § 2.2-2355. Powers and duties of the Board.

76 **§ 2.2-2356. Annual report.**

77 The chairman of the Board shall submit to the Governor and the General Assembly an annual
78 executive summary of the interim activity and work of the Authority no later than the first day of each
79 regular session of the General Assembly. The executive summary shall be submitted as provided in the

80 procedure of the Division of Legislative Automated Systems for the processing of legislative documents
81 and reports and shall be posted on the General Assembly's website.

82 **2. That Article 11 (§§ 2.2-2424 and 2.2-2425) of Chapter 24 of Title 2.2 of the Code of Virginia is**
83 **repealed.**

84 **3. That the provisions of this act shall not be construed to affect the members of the Virginia-Israel**
85 **Advisory Board whose terms have not expired as of June 30, 2018. Such members shall be deemed**
86 **to be members of the Virginia-Israel Advisory Authority established pursuant to Article 11 (§ 2.2-**
87 **2351 et seq.) of Chapter 22 of Title 2.2 of the Code of Virginia, as created by this act, and shall serve**
88 **the remainder of their terms.**

89

#

O'Holleran, Jennie (GOV)

From: Jay Myerson <myerson@myersonlaw.net>
Sent: Wednesday, May 24, 2017 1:00 PM
To: O'Holleran, Jennie (GOV)
Subject: RE: Time for a call?

That would be fine.
Look forward to it.
Jay

-----Original Message-----

From: O'Holleran, Jennie (GOV) [mailto:Jennie.OHolleran@governor.virginia.gov]
Sent: Wednesday, May 24, 2017 12:30 PM
To: Jay Myerson <myerson@myersonlaw.net>
Subject: RE: Time for a call?

Great! Thanks. I will call you around 2:30, if that works.

Jennie

-----Original Message-----

From: Jay Myerson [mailto:myerson@myersonlaw.net]
Sent: Wednesday, May 24, 2017 12:14 PM
To: O'Holleran, Jennie (GOV)
Subject: RE: Time for a call?

Jennie:

Of course.

I have appointments at 12:30, 2, 3 and 4.

The 12:30 appointment will last about 45 minutes.

The 2 p.m. appointment should last about 20 minutes.

The 3 p.m. appointment should last just over 45 minutes.

The 4 p.m. appointment should last about 15 minutes.

Please let me know which window works best for you and then call at that time--703 715 9600.

Jay

-----Original Message-----

From: O'Holleran, Jennie (GOV) [mailto:Jennie.OHolleran@governor.virginia.gov]
Sent: Wednesday, May 24, 2017 9:31 AM
To: Jay Myerson <myerson@myersonlaw.net>
Subject: Time for a call?

Jay - would you have time for a call this afternoon regarding the Virginia Israel Advisory Board?

Thanks!

Jennie O'Holleran
Policy Director

O'Holleran, Jennie (GOV)

From: Jay Myerson <myerson@myersonlaw.net>
Sent: Thursday, June 22, 2017 5:01 PM
To: O'Holleran, Jennie (GOV)
Subject: RE: Time for a call?

Jennie:
Congrats on a great first victory! Now on to victory in November!
Best wishes.
Jay

-----Original Message-----

From: O'Holleran, Jennie (GOV) [mailto:Jennie.OHolleran@governor.virginia.gov]
Sent: Wednesday, May 24, 2017 9:31 AM
To: Jay Myerson <myerson@myersonlaw.net>
Subject: Time for a call?

Jay - would you have time for a call this afternoon regarding the Virginia Israel Advisory Board?

Thanks!

Jennie O'Holleran
Policy Director
Office of Governor Terry McAuliffe

7/19/2018

Gmail - Fwd: VIAB Charter Legislation



Jennie O'Holleran <jennie.oholleran@gmail.com>

Fwd: VIAB Charter Legislation

Kevin O'Holleran <koholl1@gmail.com>
To: Jennie Moline O'Holleran <jennie.oholleran@gmail.com>

Thu, Jan 25, 2018 at 1:55 PM

Sent from my iPhone

Begin forwarded message:

From: Charles Lessin <chucklessin@gmail.com>
Date: January 25, 2018 at 1:08:01 PM EST
To: Nathan Shor <nshor@slnusbaum.com>
Cc: Mel Chaskin <mchaskin@vanguardresearch.com>, "aaronmichaelroberts@gmail.com" <aaronmichaelroberts@gmail.com>, Abby Moore <abbymooreva@gmail.com>, "springtime0691@yahoo.com" <springtime0691@yahoo.com>, Bob Budoff <bob.budoff@gmail.com>, "DFogel@JewishRichmond.org" <DFogel@JewishRichmond.org>, "dtenzer@gfdg.com" <dtenzer@gfdg.com>, "Eileen Filler-Corn (eileenfillercorn@gmail.com)" <eileenfillercorn@gmail.com>, Irving Blank <irvblank@parisblank.com>, "myerson@myersonlaw.net" <myerson@myersonlaw.net>, Jeffrey Brooke <jbrooke@poolemahoney.com>, "jerome.chapman@aporter.com" <jerome.chapman@aporter.com>, "sarfans@aol.com" <sarfans@aol.com>, wndyctyfn1 <wndyctyfn1@aol.com>, "john@stresco.com" <john@stresco.com>, Julie Strauss <jastrauss@outlook.com>, "koholl1@gmail.com" <koholl1@gmail.com>, "Ldavidson@davidsonsclothing.com" <Ldavidson@davidsonsclothing.com>, "lkrakove@msn.com" <lkrakove@msn.com>, "marc.broklawski@gmail.com" <marc.broklawski@gmail.com>, "cweinstein@weinsteinproperties.com" <cweinstein@weinsteinproperties.com>, "mdreyfus@ecpi.edu" <mdreyfus@ecpi.edu>, "mgillette@bsvinc.com" <mgillette@bsvinc.com>, "shornannette4@gmail.com" <shornannette4@gmail.com>, "rmancoll@ujft.org" <rmancoll@ujft.org>, Sophie Hoffman <seaside.sophie@gmail.com>, "sskaist@hf-law.com" <sskaist@hf-law.com>, "steven.valdez.lu@gmail.com" <steven.valdez.lu@gmail.com>, "swendell@ujcvp.org" <swendell@ujcvp.org>, "williamfrank@gmail.com" <williamfrank@gmail.com>, Kim Clark <kclark@vanguardresearch.com>, Aliza Asher <aliza@viab.org>, "Julie Krachman (julieK@viab.org)" <julieK@viab.org>
Subject: Re: VIAB Charter Legislation

Mel, I fully support the changes as they are listed in this bill. Essentially this bill allows us to continue operating the way that we have since our inception. The bill does clarify a number of items and I think this will bode well for the future success of our board, and our important mission in creating jobs in the Commonwealth. Thank you for your leadership. Regards Chuck

Sent from my iPhone

On Jan 25, 2018, at 12:23 PM, Nathan Shor <nshor@slnusbaum.com> wrote:

Mel – thanks for sending and for defining the changes requested – I **APPROVE** of the requested changes and for one think they will help the VIAB and in return the Commonwealth for years to come – hard to argue with a 500+% return on the Commonwealth's investment.

Nathan A. Shor

Senior Vice President – Regional Manager

S.L. Nusbaum Realty Co.

7/19/2018

Gmail - Fwd: VIAB Charter Legislation

9211 Forest Hill Avenue, Suite 110

Richmond, VA 23235

nshor@slnusbaum.com

www.nathanshor.net

www.slnusbaum.com/nathanshor

804.320.7600 (office)

804.539.7404 (cell)

804.330.8924 (fax)

<image003.png> <image004.jpg>

From: Mel Chaskin [mailto:mchaskin@vanguardresearch.com]

Sent: Thursday, January 25, 2018 12:14 PM

To: aaronmichaelroberts@gmail.com; Abby Moore <abbymooreva@gmail.com>; springtime0691@yahoo.com; Bob Budoff <bob.budoff@gmail.com>; Charles Lessin <chucklessin@gmail.com>; DFogel@JewishRichmond.org; 'dtenzer@gfdg.com' <dtenzer@gfdg.com>; Eileen Filler-Corn (eileenfillercorn@gmail.com) <eileenfillercorn@gmail.com>; Irving Blank <irvblank@parisblank.com>; 'myerson@myersonlaw.net' <myerson@myersonlaw.net>; Jeffrey Brooke <jbrooke@poolemahoney.com>; jerome.chapman@aporter.com; sarfans@aol.com; wndyctyfn1 <wndyctyfn1@aol.com>; john@streco.com; Julie Strauss <jastrauss@outlook.com>; koholl1@gmail.com; Ldavidson@davidsonsclothing.com; lkrakove@msn.com; marc.broklawski@gmail.com; cweinstein@weinsteinproperties.com; 'mdreyfus@ecpi.edu' <mdreyfus@ecpi.edu>; Mel Chaskin <mchaskin@vanguardresearch.com>; mgillette@bsvinc.com; shornannette4@gmail.com;

Nathan Shor <nshor@slnusbaum.com>; rmancoll@ujft.org; Sophie Hoffman <seaside.sophie@gmail.com>; ssaist@hf-law.com; steven.valdez.lu@gmail.com; swendell@ujcvc.org; williamrfrank@gmail.com

Cc: Kim Clark <kclark@vanguardresearch.com>; Aliza Asher <aliza@viab.org>; Julie Krachman (julieK@viab.org) <julieK@viab.org>

Subject: VIAB Charter Legislation

Importance: High

TO: VIAB Board Members

FROM: Mel Chaskin, Chairman

DATE: January 25, 2018

RE: Attached Bill for changes to our Charter

Attached is the legislation that is being proposed in the General Assembly reflecting changes with the Virginia Israel Advisory Board (VIAB).

I respectfully request you review the bill and let me know if you **APPROVE** or **DISAPPROVE** and if you disapprove what suggested changes you may have.

The Bill makes four (4) changes to our current Charter:

1. It further defines us as an independent Board
2. Changes the quorum requirement
3. It changes the staffing from the Governor's office to the Board as having the responsibility for the hiring of all staff.
4. Adds back the requirement that the Governor and all other agencies shall assist the Board upon request.

We believe that this will accomplish what we have been talking about in our Board meeting for the last couple of years.

Below is an explanation related to some questions about some of these proposed changes:

- Adding the word "independent"** – This shows that we are not part of any other agency or government office, which was the original idea in establishing the Board. We would continue working with the VEDP and the Sec. of Commerce and Trade as well as the Sec of Education, as well as any other organization that will help us meet our mission. Being independent helps us to function without any outside pressures.

- Quorum** – reducing the quorum size will insure the Board is able to approve action items. The only action items usually are the approval of the minutes from past meeting and the voting for Chairman and Vice Chairman which is done annually. We **DO NOT** have, nor are we requesting any grant authority or do we ever allocate funds to any of the companies we are trying to bring into Virginia.

- Hiring the staff** – as you all know that we still do not have an Executive Director. The Board is best qualified as to know what we need and the position would not be political.

- Operation from other offices/agencies** – that has always been in our charter. It seems that at the last printing it was left out.

As Time is of the Essence, please reply to me by 3:00 PM on Friday, January 26th.

7/19/2018

Gmail - Fwd: VIAB Charter Legislation

O'Holleran, Jennie (GOV)

----- Forwarded message -----

From: **Kim Clark** <kelark@vriusa.com>

Date: Fri, May 19, 2017 at 11:29 AM

Subject: Executive Director of the Virginia Israel Advisory Board

To: "Haymore, Todd" <todd.haymore@governor.virginia.gov>

Cc: "William Howell (delwhowell@house.virginia.gov)" <delwhowell@house.virginia.gov>, "M Kirkland Cox (DelKCox@house.virginia.gov)" <DelKCox@house.virginia.gov>, "Thomas Norment (district03@senate.virginia.gov)" <district03@senate.virginia.gov>, "Richard Saslaw (district35@senate.virginia.gov)" <district35@senate.virginia.gov>, "Timothy Hugo (DelTHugo@house.virginia.gov)" <DelTHugo@house.virginia.gov>, "Terry Kilgore (DelTKilgore@house.virginia.gov)" <DelTKilgore@house.virginia.gov>, "Frank Wagner (district07@senate.virginia.gov)" <district07@senate.virginia.gov>, "Frank Ruff (district15@senate.virginia.gov)" <district15@senate.virginia.gov>, "David Toscano (DelDToscano@house.virginia.gov)" <DelDToscano@house.virginia.gov>, "John O'Bannon (DelJOBannon@house.virginia.gov)" <DelJOBannon@house.virginia.gov>, Mel Chaskin <mchaskin@vriusa.com>, Aaron Roberts <aaronmichaelroberts@gmail.com>, Abby Moore <abby.moore.VA@gmail.com>, Aliza Asher <Aliza@viab.org>, "Ann Wooldridge (willhoit.ann@gmail.com)" <willhoit.ann@gmail.com>, Aviva Frye <Springtime0691@yahoo.com>, Bob Budoff <bob.budoff@gmail.com>, Bob Zahler <Robert.Zahler@pillsburylaw.com>, Chuck Lessin <chucklessin@gmail.com>, Daniel Fogel <dfogel@jewishrichmond.org>, Darcy Hirsh <dhirsh@jcouncil.org>, David Oblon <dao@albo-oblon.com>, David Tenzer <dtenzer@gfdg.com>, Dietra Trent <dietra.trent@governor.virginia.gov>, Donald Ferguson <dferguson@oag.state.va.us>, Eileen Filler-Corn <Eileenfillercorn@gmail.com>, Eric Steigleder <Eric.Steigleder@governor.virginia.gov>, Fran Fisher <fran@revrecon.com>, Gail Bassin <gbassin@jbsinternational.com>, Harry Graber <hgraber@ujft.org>, "Haymore, Todd" <todd.haymore@governor.virginia.gov>, Irv Blank <irvblank@parisblank.com>, "Jay Klebanoff (jaykleb@hotmail.com)" <jaykleb@hotmail.com>, Jay Myerson <myerson@myersonlaw.net>, Jeffrey Brooke <jbrooke@poolemahoney.com>, Jerome Chapman <jerome.chapman@aporter.com>, Jody Sarfan <sarfans@aol.com>, Joel Kanter <Wndyetyfnl@aol.com>, Julie Krachman <juliek@viab.org>, Kevin O'Holleran <koholl1@gmail.com>, Larry Davidson <L.Davidson@davidsonsclothing.com>, Larry Krakover <lkrakove@msn.com>, Laura Jennings <Laura.Jennings@governor.virginia.gov>, Marc Broklawski <marc.broklawski@gmail.com>, Marcus Weinstein <cweinstein@weinsteinproperties.com>, Mark Dreyfus

<mdreyfus@ccpi.edu>, Meggie Lareau <meggie.lareau@governor.virginia.gov>, Michael Gillette <mgillette@bsvinc.com>, Nannette Shor <shornannette4@gmail.com>, Nathan Shor <nshor@shnusbaum.com>, Ralph Robbins <robbins@viab.org>, Robin Mancoll <rmancoll@ujft.org>, Sam Asher <SAsher@jewishrichmond.org>, Sophie Hoffman <seaside.sophie@gmail.com>, Steve Rakitt <steve.rakitt@shalomdc.org>, Steve Valdez <steven.valdez.lu@gmail.com>, Steve Wendell <swendell@ujcvp.org>, Steven Lederman <SLederman@ssd.com>, Todd House <todd@toddrhouse.com>, Will Frank <williamrfrank@gmail.com>

Good morning Secretary Haymore,

Attached please find a letter from Mel Chaskin, Chairman of the VIAB, regarding the above subject.

Mel can be reached at [703-472-3770](tel:703-472-3770) or at mchaskin@vriusa.com.

Best regards,

Kim Clark (for Mel Chaskin)

Director of Human Resources

Vanguard Research, Inc.

6225 Brandon Ave., #260

Springfield, VA 22150

[703-416-0400](tel:703-416-0400)

FAX [703-560-3140](tel:703-560-3140)

--
Jennie Moline O'Holleran
(703) 216-0798

O'Holleran, Jennie (GOV)

h

From: Haymore, Todd (GOV)
Sent: Thursday, May 18, 2017 7:34 AM
To: Framme, Hayes (GOV)
Subject: Fwd: Retirement and Replacement

Pls work with Jennie on a draft reply here; I want this to be on message since it will be forwarded. I spoke with Jennie yesterday and it sounds like a plan had been formulated similar to what I described that McD folks did with the SAF post re: Farm Bureau and AgBiz Council. Thx.

Sent from my iPhone

Begin forwarded message:

From: Ralph Robbins <robbins@viab.org>
Date: May 16, 2017 at 1:10:13 PM EDT
To: "TODD P. HAYMORE" <todd.haymore@governor.virginia.gov>
Cc: "B. Hayes Framme" <hayes.framme@governor.virginia.gov>, Eileen Filler-Corn <eileenfillercorn@gmail.com>
Subject: Retirement and Replacement

Dear Todd,

I had a conversation with Delegate Eileen Filler-Corn today on various subjects. Based on my discussion with her, this email should have been sent to you some time ago, but wasn't.

As you are aware, I've made the decision to retire in September after 16.5 years in my position. I will spend the entire month of August working with my replacement in both Virginia and Israel where I'll introduce him/her to all of my contacts and review carefully all of the projects we're working on and their nuances.

As I hope you understand, my position is one of passion as much as it is a job. Therefore, my determination to help find the best-qualified individual for the position is of paramount importance.

We are placing adverts in relevant on-line sites. And reaching out for nominations to our entire network.

Mel Chaskin, Chuck Lessin and Jeff Brooks are on the review committee.

Interviews will take place in Richmond on June 27, 2017. A skype interview will be held for those selected who are too far away for a personal interview.

As of now, we'll hold the interviews in the conference room outside of Dennis Johnson's office on floor 2 of the Patrick Henry Building.

In my opinion, either one or both of you, or anyone else you designate should participate in these interviews. In fact, if more convenient, we can hold them in the conference room on your floor. We expect to have from 6 - 12 interviews on that day starting at 9 am. This should be confirmed with Mel, but I can't imagine there will be a problem. We are used to consensus decisions on things like this, and I'm sure that we'll have such a consensus with your involvement as well.

The new Executive Director will assume his responsibilities on August 1, 2017.

Obviously, if you can think of candidates that fit the job description, please send them the link below. Of course, it's important that the candidate reads the job description which can be accessed via the link below.

<http://www.viab.org/executive-director-description>

If you would like to discuss this with me further, please let me know.

Regards,
Ralph

Ralph Robbins
Executive Director
Virginia Israel Advisory Board, *Commonwealth of Virginia*
8300 Boone Blvd., Suite 450, Tysons Corner, Virginia 22182
Telephone: [703-288-1414](tel:703-288-1414)
Mobile: [703-966-6178](tel:703-966-6178)
skype: ralphrobbins
<http://www.viab.org>

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Begin forwarded message:

From: Ralph Robbins <robbins@viab.org>
Date: May 16, 2017 at 1:10:13 PM EDT
To: "TODD P. HAYMORE" <todd.haymore@governor.virginia.gov>
Cc: "B. Hayes Framme" <hayes.framme@governor.virginia.gov>, Eileen Filler-Corn <eileenfillercorn@gmail.com>
Subject: Retirement and Replacement

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<http://www.viab.org/executive-director-description>

If you would like to discuss this with me further, please let me know.

Regards,
Ralph

[Ralph Robbins](#)
Executive Director
Virginia Israel Advisory Board, *Commonwealth of Virginia*
8300 Boone Blvd., Suite 450, Tysons Corner, Virginia 22182
Telephone: [703-288-1414](tel:703-288-1414)
Mobile: [703-966-6178](tel:703-966-6178)
skype: ralphrobbins
<http://www.viab.org>

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O'Holleran, Jennie (GOV)

From: Mel Chaskin [<mailto:mchaskin@vriusa.com>]
Sent: Thursday, May 04, 2017 12:07 PM
To: Reagan, Paul (GOV)
Cc: Mel Chaskin
Subject: VIAB executive director

Paul,

Please call me at 703-472-3770 as soon as possible.
Question in reference Virginia Israel Advisory Board.

Mel

O'Holleran, Jennie (GOV)

From: Mel Chaskin [<mailto:mchaskin@vriusa.com>]
Sent: Thursday, May 04, 2017 12:07 PM
To: Reagan, Paul (GOV)
Cc: Mel Chaskin
Subject: VIAB executive director

Paul,

Please call me at 703-472-3770 as soon as possible.
Question in reference Virginia Israel Advisory Board.

Mel

O'Holleran, Jennie (GOV)

----- Forwarded message -----

From: **Kim Clark** <kclark@vriusa.com>

Date: Fri, May 19, 2017 at 11:29 AM

Subject: Executive Director of the Virginia Israel Advisory Board

To: "Haymore, Todd" <todd.haymore@governor.virginia.gov>

Cc: "William Howell (delwhowell@house.virginia.gov)" <delwhowell@house.virginia.gov>, "M Kirkland Cox (DelKCox@house.virginia.gov)" <DelKCox@house.virginia.gov>, "Thomas Norment (district03@senate.virginia.gov)" <district03@senate.virginia.gov>, "Richard Saslaw (district35@senate.virginia.gov)" <district35@senate.virginia.gov>, "Timothy Hugo (DelTHugo@house.virginia.gov)" <DelTHugo@house.virginia.gov>, "Terry Kilgore (DelTKilgore@house.virginia.gov)" <DelTKilgore@house.virginia.gov>, "Frank Wagner (district07@senate.virginia.gov)" <district07@senate.virginia.gov>, "Frank Ruff (district15@senate.virginia.gov)" <district15@senate.virginia.gov>, "David Toscano (DelDToscano@house.virginia.gov)" <DelDToscano@house.virginia.gov>, "John O'Bannon (DelJOBannon@house.virginia.gov)" <DelJOBannon@house.virginia.gov>, Mel Chaskin <mchaskin@vriusa.com>, Aaron Roberts <aaronmichaelroberts@gmail.com>, Abby Moore <abbymooreVA@gmail.com>, Aliza Asher <Aliza@viab.org>, "Ann Wooldridge (willhoit.ann@gmail.com)" <willhoit.ann@gmail.com>, Aviva Frye <Springtime0691@yahoo.com>, Bob Budoff <bob.budoff@gmail.com>, Bob Zahler <Robert.Zahler@pillsburylaw.com>, Chuck Lessin <chucklessin@gmail.com>, Daniel Fogel <dfogel@jewishrichmond.org>, Darcy Hirsh <dhirsh@jcouncil.org>, David Oblon <dao@albo-oblon.com>, David Tenzer <dtenzer@afd.com>, Dietra Trent <dietra.trent@governor.virginia.gov>, Donald Ferguson <dferguson@oag.state.va.us>, Eileen Filler-Corn <Eileenfillercorn@gmail.com>, Eric Steigleder <Eric.Steigleder@governor.virginia.gov>, Fran Fisher <fran@revrecon.com>, Gail Bassin <gbassin@jbsinternational.com>, Harry Graber <hgrabber@ujft.org>, "Haymore, Todd" <todd.haymore@governor.virginia.gov>, Irv Blank <irvblank@parisblank.com>, "Jay Klebanoff (jaykleb@hotmail.com)" <jaykleb@hotmail.com>, Jay Myerson <myerson@myersonlaw.net>, Jeffrey Brooke <jbrooke@poolemahoney.com>, Jerome Chapman <jerome.chapman@aportier.com>, Jody Sarfan <sarfans@aol.com>, Joel Kanter <Wndyetyfn1@aol.com>, Julie Krachman <juliek@viab.org>, Kevin O'Holleran <koholl1@gmail.com>, Larry Davidson <L.Davidson@davidsonsclothing.com>, Larry Krakover <lkrakove@msn.com>, Laura Jennings <Laura.Jennings@governor.virginia.gov>, Marc Broklawski <marc.broklawski@gmail.com>, Marcus Weinstein <cweinstein@weinsteinproperties.com>, Mark Dreyfus <mdreyfus@ccpi.edu>, Meggie Lareau <meggie.lareau@governor.virginia.gov>, Michael Gillette

<mgillette@bsvinc.com>, Nannette Shor <shornannette4@gmail.com>, Nathan Shor <nshor@slnusaum.com>, Ralph Robbins <robbins@viab.org>, Robin Mancoll <rmancoll@ujft.org>, Sam Asher <SAsher@jewishrichmond.org>, Sophie Hoffman <seaside.sophie@gmail.com>, Steve Rakitt <steve.rakitt@shalomdc.org>, Steve Valdez <steven.valdez.lu@gmail.com>, Steve Wendell <swendell@ujevp.org>, Steven Lederman <Sl.ederman@ssd.com>, Todd House <todd@toddrhouse.com>, Will Frank <williamrfrank@gmail.com>

Good morning Secretary Haymore,

Attached please find a letter from Mel Chaskin, Chairman of the VIAB, regarding the above subject.

Mel can be reached at [703-472-3770](tel:703-472-3770) or at mchaskin@vriusa.com.

Best regards,

Kim Clark (for Mel Chaskin)

Director of Human Resources

Vanguard Research, Inc.

6225 Brandon Ave., #260

Springfield, VA 22150

[703-416-0400](tel:703-416-0400)

FAX [703-560-3140](tel:703-560-3140)

--
Jennie Moline O'Holleran
(703) 216-0798

To: Anne Holton
From: Jennie O'Holleran
CC: Dietra Trent
Re: Work Plan – July 2014-January 2015

Below are the major initiatives that will be ongoing through the next six months. I have outlined the work and who will be responsible for supporting each effort.

Major initiatives

The following efforts are major, ongoing policy initiatives reflecting the priorities of the Governor, First Lady and our Secretariat.

1. SOL Innovation Committee

The committee will meet 3 times this year (July, September, November) with additional subcommittee meetings in the interim.

Staffing:

2. Children's Cabinet

This group meets monthly. Each month, we identify and invite a presenter, develop an agenda, and take notes on follow up items.

Staffing:

Additional Support:

3. Early Childhood Education

Staffing: [Redacted]

Staffing:

[Redacted]

Holly Coy, with support from VLCP, Pam Kestner, and me

4. Low Performing Schools

Our efforts around Low Performing Schools are still under formation, but will likely involve the three elements identified by the JLARC report: curriculum, teacher development, and support services. Part of the focus of the Children's Cabinet and early childhood efforts, as well as the nutrition efforts, will be around low performing schools.

Staffing: DOE's Office of School Improvement, me, Children's Cabinet partners

[Redacted]

5. School Nutrition

This is the First Lady's major initiative and our office is often pulled into discussions on this topic.

Staffing: Lincoln Saunders

Additional Support: Pam Kestner and me where appropriate. Mainly help to support and encourage DOE involvement.

Ongoing Efforts

Additionally, several other activities need to occur in the next few months.

1. Regulations

We have several regulations. I plan to review

Staffing: Lisa Jackson will assist in doing initial reviews of the regulations, but I will need to review each one.

2. Studies

There are three studies the Secretary's office is required to do before November, per action in the General Assembly Session. The first asks us to look at the fiscal impact of full-day kindergarten. This was the subject of a bill by Senator Edwards. The bill was tabled in committee, and the committee chair asked our office to study the issue by Nov. 1, 2014.

The second is budget language that directs us to look at the funding formula for Governor's Schools. This is likely a more extensive and complicated study.

Commented [JO1]: Complete

The third is a Senate Joint Resolution asking us to look at expansion of VPI by the next legislative session.

Commented [JO2]: Complete

Staffing:

3. Oversight of other agencies

I serve as a liaison to the museums, the Virginia Commission for the Arts, the Virginia School for the Deaf and Blind, and the Library of Virginia. Occasional issues come up with each of these agencies.

Staffing: Me

4. Vendor meetings

Many nonprofits and companies request meetings with our office that require meeting time and follow up.

Staffing: Where possible, send these meetings to DOE. If not possible, invite DOE staff to participate in the meeting and ask for their support on follow up items.

5. Liaison to Governor's Office, First Lady's Office, Legislature and stakeholder organizations on preK-12 issues

I serve as the primary liaison to all entities on preK-12 issues. The Governor's Office or First Lady's Office will occasionally ask for us to focus on a particular issue that requires work on our part. An example is support for military families.

Staffing: Me, with support from DOE as much as possible.

Boards and Committees

Blueprint Virginia K12 Committee - Serve as liaison for McAuliffe Administration

1.3 **Manufacturing Sub-Working Group**

2.3 **Virginia Israel Advisory Board** - Serve as Secretary Holton's designee

4.4 **Virginia Early Childhood Foundation Board** - Serve as Secretary of Education liaison

Legislative Session Planning

1. Preparation of legislative agenda

Working to identify and develop legislative and budget recommendations for the Governor's Office. We will likely have bills and/or budget language related to SOL Reform, early childhood education, and low performing schools.

2. Leave of absence preparation

Working to identify and develop legislative and budget recommendations for the Governor's Office. We will likely have bills and/or budget language related to SOL Reform, early childhood education, and low performing schools.

Working to identify and develop legislative and budget recommendations for the Governor's Office. We will likely have bills and/or budget language related to SOL Reform, early childhood education, and low performing schools.

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Budget Items

1000

Consumable - middle-management supplies

O'Holleran, Jennie (GOV)

From: Sullivan, Noah (GOV)
Sent: Thursday, August 10, 2017 3:25 PM
To: O'Holleran, Jennie (GOV); Hopkins, Carlos (GOV)
Subject: RE: Ralph Robbins
Attachments: Israel Advisory Board Gift Letter.docx

Attached is what I intend to send out. Carlos—I think the letter should go to Mel (board chair), since the check has already been sent to him and they are the state entity (along with Robbins) under COIA.

Any objection?

From: O'Holleran, Jennie (GOV)
Sent: Thursday, August 10, 2017 2:46 PM
To: Sullivan, Noah (GOV)
Subject: FW: Ralph Robbins

Jennie O'Holleran
Policy Director
Office of Governor Terry McAuliffe
m (703) 216-0798
d (804) 692-2566

From: Haymore, Todd (GOV)
Sent: Friday, July 28, 2017 9:45 AM
To: Hopkins, Carlos (GOV); Reagan, Paul (GOV)
Cc: Framme, Hayes (GOV); O'Holleran, Jennie (GOV)
Subject: FW: Ralph Robbins

FYI – I'm leaving for vacation today, so I've asked Hayes to follow-up with you in person. Although I'm not a lawyer and will admit to not knowing every detail of the new laws/etc. on gift acceptance and reporting, I have to question this gift (for lack of a better descriptor) and would appreciate having your advice and counsel. I don't wish Ralph any ill will or legal problems, so I'd please work with Hayes as you see fit in my absence if action needs to be taken.

Thx,

Todd

From: Corie McConnell [<mailto:cmccConnell@pbp-attorneys.com>]
Sent: Thursday, July 27, 2017 4:21 PM
To: mchaskin@vriusa.com
Cc: dao@albo-oblon.com; sndyctyfn1@aol.com; jerome.chapman@aporter.com; mgillette@bsvinc.com; ldavidson@davidsonsclothing.com; mdreyfus@ecpi.edu; dtenzen@gfdg.com; aaronmichaelroberts@gmail.com; abbymooreVA@gmail.com; chucklessin@gmail.com; eileenfillercorn@gmail.com; koholl1@gmail.com; marc.broklawski@gmail.com; seaside.sophie@gmail.com; steven.valdez.lu@gmail.com; willhoit.ann@gmail.com; williamfrank@gmail.com; Trent, Dietra (GOV); Haymore, Todd (GOV); lkrakove@msn.com; myerson@myersonlaw.net; irvblank@parisblank.com; Jeffrey Brooke; fran@revrecon.com; nshor@slusbaum.com; cweinstein@weinsteinproperties.com; springtime0691@yahoo.com
Subject: Ralph Robbins

Please see the attached letter from Jeffrey Brooke in the above matter.



Our 30th Year of Service

Corie McConnell,
Legal Assistant to
Timothy M. Richardson, Esq.
and Jeffrey F. Brooke, Esq.
4705 Columbus Street
Virginia Beach, VA 23462
Phone: (757) 518-2384
Fax: (757) 552-6016
Email: cmccConnell@pbp-attorneys.com
www.pbp-attorneys.com

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O'Holleran, Jennie (GOV)

From: O'Holleran, Jennie (GOV)
Sent: Tuesday, May 23, 2017 4:00 PM
To: 'robins@viab.org'
Subject: FW: Virginia Israel Advisory Board
Attachments: Mel Chaskin Letter 5.22.17.pdf

Ralph,

Paul asked that I share this letter with you

Thanks!
Jennie

Jennie O'Holleran
Policy Director
Office of Governor Terry McAuliffe
m: (703) 216-0798
d: (804) 692-2566

From: Reagan, Paul (GOV)
Sent: Monday, May 22, 2017 1:54 PM
To: Denslow, Suzette (GOV); O'Holleran, Jennie (GOV)
Subject: FW: Virginia Israel Advisory Board

From: Wallmeyer Rose, Meghan L. [<mailto:MWallmeyerRose@oag.state.va.us>]
Sent: Monday, May 22, 2017 1:35 PM
To: Haymore, Todd (GOV); Reagan, Paul (GOV); Daniel, John W.; Ferguson, Donald
Cc: Lockerman, Heather Hays
Subject: Virginia Israel Advisory Board

From: Wallmeyer Rose, Meghan L.
Sent: Monday, May 22, 2017 1:32 PM
To: 'mchaskin@vriusa.com'
Subject: Virginia Israel Advisory Board

Good Afternoon

Please find the attached correspondence from the Office of the Attorney General.

Thank you

Meghan L. Wallmeyer Rose
Paralegal Senior
Office of the Attorney General
202 North 9th Street
Richmond, Virginia 23219
(804) 371-8863 Office

MWallmeyerRose@oag.state.va.us
<http://www.oag.virginia.gov>



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O'Holleran, Jennie (GOV)

From: Framme, Hayes (GOV)
Sent: Wednesday, May 24, 2017 9:48 AM
To: O'Holleran, Jennie (GOV)
Subject: Re: VIAB Letter from Attorney General - Hiring of Executive Director

Weird. I just forwarded it to him. I will double check my distribution list.

Sent from my iPhone

On May 24, 2017, at 9:40 AM, O'Holleran, Jennie (GOV) <Jennie.OHolleran@governor.virginia.gov> wrote:

Kevin says he didn't get it?

Sent from my iPhone

On May 24, 2017, at 8:59 AM, Framme, Hayes (GOV) <Hayes.Framme@governor.virginia.gov> wrote:

Members of the Virginia Israel Advisory Board –

Please find attached a letter from the Office of the Attorney General regarding the selection and appointment of the position of Executive Director of the Virginia Israel Advisory Board.

Thank you.

Regards,

B. Hayes Framme
Deputy Secretary
Secretary of Commerce and Trade
1111 E. Broad St., Richmond, VA 23219
P: (804) 225-4517 C: (804) 201-6971
hayes.framme@governor.virginia.gov

<OAG to Mel Chaskin_Letter 5.22.17 (2).pdf>

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